



Center for Research in  
Communication | SNSPA

The 10th edition of the Romanian-American Workshop

**MEDIA AND TECHNOLOGY LITERACY**

**October 31 – November 1, 2019**

College of Communication and Public Relations  
National University of Political Studies and Public Administration



Cox International  
Center

### **WORKSHOP PROGRAM**

Room 804, 8th floor

#### **Thursday, October 31st**

14.30 – 15.00

**Registration**

Registration desk is located in the main lobby, ground floor

15.00 – 15.30

**Welcome speeches**

**Remus Pricopie** – Rector of the National University of Political Studies and Public Administration (SNSPA)

**Mihai Moroiu** – American Program Director Romanian-U.S. Fulbright Commission

**Alina Bârgăoanu** – Dean of the College of Communication and Public Relations (SNSPA)

**Tudor Vlad** – Director of the James M. Cox Jr. Center for International Mass Communication Training and Research, University of Georgia, U.S.

*Moderator: Nicoleta Corbu*

15.30 – 17.00

**Panel 1:**

**Media and information literacy in the post-truth era**

Speakers:

**Mark E. Johnson** - Breaking News, Breaking Promises: Image Verification on Social Media

**Maria Cernat** - Post-truth and the Rise of Illiberal Political Regimes

**Dan Sultănescu** – New trends in civic participation. Digital media and the effects of media literacy

**Ion Stavre** – The influence of digital technology on journalistic practices in the news business

*Moderator: Flavia Durach*

17.00 – 17.30

Coffee break

Coffee break is organized outside room 804

17.30 – 19.00

**Panel 2:**

**Social media literacy: challenges and opportunities**

Speakers:

**Carolina Acosta-Alzuru** - Censorship, Control and Resistance in Venezuela: A Case for the Importance of Media and Technology Literacy

**Megan Ward** - The Pros and Cons: Where is technology taking us that we don't want to go?

**Anca Țenea** – Social Media Literacy between Technophobia and Techno-enthusiasm

**Nicoleta Corbu** - Fake news and technology literacy in the new media landscape

*Moderator: Tudor Vlad*



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**Friday, November 1st**

10.00 – 11.30

**Panel 3:**

**Communication in the era  
of digital disruption**

Speakers:

**Andreea Gavrilă** - Brand Safety and the role of brands in the in the era of digital disinformation

**Carolina Acosta-Alzuru** - From #SOSVenezuela to #AskAVenezuelan: Making Venezuela Make Sense

**Marin Preda** – Digital minimalism. On being creative and happy

**Raluca Radu** - Cross-checking: collaborative journalism and verification, as media literacy tools

*Moderator:* Bianca Cheregi

11.30 – 12.00

Coffee break

Coffee break is organized outside room 804

12.00 – 13.30

**Panel 4:**

**Media literacy in times of  
digital transformation**

Speakers:

**Nicoleta Fotiade** – Youth's Media Literacy Education in a Technology Driven Society and Culture

**Mark E. Johnson** - Fast, Fancy and Fake: The Ethical Implications of Smartphone Technologies

**Megan Ward** - The New Media Institute: The Teaching and Training of New Media Professionals

**Tudor Vlad** - Mass Communication Education and Media Literacy

*Moderator:* Oana Ștefăniță

13.30 – **Lunch**

Lunch is organized outside room 804