

Andreea Stancea

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EDUCATION	Ph.D in Sociology 2020 - 2024 National University of Political Studies and Public Administration, Romania • <i>Research focus:</i> computational analysis ; (digital) voting behaviour; AI in elections; disinformation; political advertising • <i>Defense date:</i> 20th of February, 2024
	MSc — Master of Science in Public Policy 2017 - 2019 University of Bristol, United Kingdom • <i>Thesis title:</i> Food industry's strategies to influence the policy-making process and consumer behavior in Romania.
	Erasmus Scholarship 2016 -2017 Paris-Sorbonne University IV, France
	BA — Bachelor of Arts in International Relations 2014 - 2017 University of Bucharest, Romania • <i>Thesis title:</i> The 2008 financial crisis' effects on the healthcare system. Comparison between Romania and Belgium.
ACADEMIC POSITIONS	Junior Lecturer Oct 2024 - Ongoing Faculty of Communication and Public Relations • Teaching the seminars Digital Marketing, Data Storytelling, Internship applied in research and Academic Writing; • Updating the syllabus and teaching materials necessary for the seminars;
	Adjunct Professor Feb 2023 - Ongoing National University of Political Studies and Public Administration • Teaching the seminars Statistics for social sciences and Methods and techniques for writing the final thesis; • Updating the syllabus and teaching materials necessary for the seminars;
RESEARCH POSITIONS	AI Applications and Training Expert May - August 2025 AI Student Fest, Project code CNFIS-FDI-2025- F-0366 • Preparing training activities for participants in the use of digital and AI tools; • Delivering training sessions for participants in the use of digital and AI tools; • Developing the Metaverse AI FEST platform.
	Development Expert June - August 2024 AI Ethics (grant CNFIS-FDI-2024-F-0146) • Creating a User Guide for AI Tools in Academic Processes; • Developing a Code of Ethical Use of AI Tools in Teaching and Research Activities at SNSPA; • Other project activities necessary for the smooth implementation of the project.

Communication Expert

June - December 2023

Educ-C-Ad (grant no. 136584)

- Organizing the workshops on non-formal education programs in Romania;
- Collaborating with various stakeholders;
- Writing data analysis reports and impact assessment based on the assessment of the literacy and numeracy level of Romanian population.

Social research expert

Nov - Dec 2023

Practică pentru viitor (grant CNFIS-FDI-2023-F-0563)

- Developing a guide for writing the bachelor's thesis for specializations within the Faculty of Political Science (SNSPA);
- Trainer in four workshops preparing students for writing the methodological section of their graduation thesis;

Research Coordinator

Oct 2021 - Jan 2023

SILAW (research project within CIVICA Consortium)

- Elaborating and implementing the research design (interview guide and survey);
- Elaborating the necessary material for conducting the interviews and survey (interview guide, designing the survey questions etc.);
- Conducting the interviews;
- Analyzing the collected data and applying several statistical models;

Researcher

Dec 2022 - June 2023

Media Leaning (research project within SNSPA)

- Literature review documentation on media leaning and political cleavages;
- Analysis of the literature on media leaning and political cleavages;
- Construction of research and sampling tools (survey design);
- Pre-coding and coding the level of measurement for the variables to be included in the survey;
- Analyzing the collected data and applying several statistical models;
- Writing research papers and other deliverables;

PROFESSIONAL Consultant

Dec 2019 - Dec 2020

EXPERIENCE

ACZ Consulting

- Contributing to the evaluation of the relevance and efficiency of different European Funded Programme (Interreg RO-BG, POCA, PNDR);
- Elaborating analysis regarding the impact of national state aid ;
- Elaborating local and regional strategies, studies and analyses on various themes (socio-economic context, smart specialization, administrative simplification, culture);

Robert Schuman Trainee

April 2019 – Sep 2019

European Parliament, Brussels Office

- Analyzing and drafting legislative initiatives on the free movement of people, the establishment and mobility of companies, and future of work;
- Participating in the Committees meetings and Trilogues and writing reports of the topics on the agenda;

- Writing proceedings and studies on topics like Union Customs Code, Free movement of goods, Autonomous Vehicles;

Business Analyst Trainee

Aug 2018 – Dec 2019

Nexans, Paris Office

- Develop and conduct a customer satisfaction survey in order to measure the loyalty of the customers;
- Conduct kick-off meetings;
- Create excel database with financial results;
- Collect, analyse and interpret the results of the survey;
- Develop a strategic market analysis on Industrial Automation and Robotics market segments worldwide in order to predict the financial position of the company in 2019;
- Write financial documents about business strategies of the companies that produce robots;

Intern

March 2016 – July 2016

German Marshal Fund of the United States, Bucharest Office

- Offering support in assessing the grant applications for the programme Black Sea Trust;
- Managing and developing the database of application;
- Knowledge acquired on the method of granting funds and on the dynamics of relations between the authorities, civil society and the private environment in the Black Sea region;

PROFESSIONAL ACTIVITIES

- Data (electoral) analyst for the Social Monitor (July 2024 - Ongoing)
- YECREA Representative for the Political Communication section of ECREA Conference (June 2024 - Ongoing)
- Instructor for the workshop Data Storytelling with RStudio and LLM models organized within the Faculty of Communication and Public Relations - SNSPA (2024)
- UNESCO Ambassador for Peace Intercultural Dialogue (July 2023);
- Evaluator for the Romanian Agency for Quality Assurance in Higher Education - ARACIS (2021 - Ongoing);
- Instructor for the Data Science Workshop organized within the Faculty of Management - SNSPA (17 - 18 May, 2023)

PUBLICATIONS *Articles in Refereed Journals*

- **Stancea, A.**, Corbu, N., Buzoianu, C. (2025), Regional Disparities in Literacy and Numeracy Skills Among Romanian Adults: Evidence from e-PASS 2023, *European Journal of Education*, 60(1), <https://doi.org/10.1111/ejed.70032>;
- Botan, M., Stefureac, R. and **Stancea, A.** (2025), Electoral Dynamics in the Age of Disinformation: Understanding Romanian Voter Support for Nationalist Populist Parties in the 2024 Elections, *New Perspectives*, 0(0);
- **Stancea, A.**, Călin, I., Ciocîrlan, C. (2024). Memes and Their Role in the 2019 Romanian Presidential Elections: An Exploratory Analysis. *Romanian Journal of Communication and Public Relations*, 26(2), 7-24;

- **Stancea, A.** & Muntean, A. (2024), Keep the (social) distance! Turnout and risk perception during health crisis, *Humanit Soc Sci Commun*, 11, 612
<https://doi.org/10.1057/s41599-024-03111-4>20;
- **Stancea, A.** & Muntean, A. (2023), An economic offer they cannot refuse! Economic expectations on incumbent government support in Core and periphery European countries, *The American Journal of Economics and Sociology*, <http://doi.org/10.1111/ajes.12494>;
- **Stancea, A.** & Ciocirlan, C., (2023), Demand for Government Spending: Do Our Beliefs About Public Debt Matter?, *Studia Universitatis Babes-Bolyai* 68 (1), 1-20;
- Ciocirlan, C., **Stancea, A.** & Stoica, V., (2023), Public debt expectations: the more you know about public debt, the less optimistic you are, *Management Dynamics in the Knowledge Economy* 11 (2);
- **Stancea, A.** et al.(2024), Economic Voting or Class Voting? An Analysis of the Factors Driving the Incumbent Vote Choice, *Revista Sociologie Romaneasca*, No. 2;
- **Stancea, A.** et al.(2024), Exploring the reemergence of social class in contemporary society: An analysis of the influence of social class on individuals' economic perceptions, *Revista Calitatea Vietii*, No. 2;

Accepted in Refereed Journals

- **Stancea, A.** & Botan, M. (2025), The price of (un)regulation: Tracing the flow of political advertising budgets and voter targeting across online platforms in Romanian elections, *Accepted for publication in Communications: The European Journal of Communication Research*, IF 1.5;

Books

- Muntean, A. & **Stancea, A.** (2022), Quantitative and qualitative data. Introduction to data analysis methods and techniques with applications in R, Stata, Excel and NVIVO, Presa Universitara Clujeana, ISBN 978-606-37-1721-5, (ub-cluj.ro);

CONFERENCES Participant & Abstract Presentation – **ECREA Conference** (September 2024);
Participant & Abstract Presentation – **CIVICA PolBi Conference** (May 2024);
Participant & Abstract Presentation – **PolComm ECREA Conference** (August 2023);
Poster presentation – **CIVICA Research Conference** (October 2023);
Participant & Abstract Presentation – **BASEES Conference 2023**;
Participant & Abstract Presentation – **15th International Conference on Applied Statistics** (November 2022);
Participant & Abstract Presentation – **11th edition of the International Colloquium of Social Sciences and Communication (ACUM 2022)** and the **National Conference of the Romanian Sociologists Society**, organized by the **Romanian Sociologists Society** (October 2022);
Participant & Abstract Presentation – **International Graduate Conference in Communication International Graduate Conference in Communication**, organized by the **Babes-Bolyai University** (June 2022);
Participant & Abstract Presentation – **Conferences Crisis Communication and Conflict Resolution**, organized by the **Babes-Bolyai University** (April 2022);
Participant – **Ph.D. seminar series on Public Sector Digital Transformation**, organized jointly by the **Hertie School** and **Bocconi University** within the

CIVICA Network (October – December 2020);
Participant – **Brussels Forum 2019** (Brussels, 27 – 29 June);
Volunteer Staff – **NATO Summit Engages** (Brussels, 2018);
Volunteer Staff – **Aspen Ideas, The Aspen Institute** (Romania, 2016);
Participant – **International Project “Crossing Bridges”** (Malatya – Turkey, May 2015);

COURSES / WORKSHOPS

Sciences Po – Computational Analysis (2024);
European University Institute – Research Practicum (2023);
Central European University – Workshop on Structural Equation Modelling (2022);
CIVICA - Multivariate Statistical Techniques for Comparing Countries (2022);
Central European University - Beliefs in Psychology and Economics (2022);
Bocconi University - Advanced Political Science (2022);
Hertie School - Data Science Summer School (2021);
Bocconi University - Econometrics for Public Policy Analysis Course (2021);
Hertie School - An Introduction to Survey Research: Benefits and Pitfalls from Design to Implementation (2020);
Microsoft Center - How to train an algorithm? Behind the scenes of machine learning, (2019);
European Parliament - Future of Work, (2019);
DG IPOL - European Commission and Council of EU working methods (2019);
European Parliament - Multiannual Financing Framework (2019);
European Parliament - Making Good Final Documents (2019);

PUBLIC AND PRIVATE SECTOR CONSULTING

- Services for evaluating the implementation and impact of the Interreg V-A Romania-Bulgaria Program. Contracting authority: Ministry of Public Works, Development and Administration; (2019-2020);
- Elaboration of the Smart Specialization Strategy of the South-East Region, CA: Regional Development Agency; (August 2020 – Dec 2020);
- Elaboration of the Diagnostic Analysis and for the elaboration of the Economic-Social Development Strategy of Sibiu County 2021-2030. Beneficiary: Sibiu County Council; (April 2020 – December 2020);
- Elaboration of monitoring and impact assessment mechanisms in the field of simplification necessary for the development of the project “Tools for systematization of legislation, monitoring and evaluation in public administration”; Contracting authority: Ministry of Public Works, Development and Administration; (December 2019 – October 2020);
- Development of analyzes and impact assessment mechanisms in the field of quality management, necessary for the development of the project “Tools for systematization of legislation, monitoring and evaluation in public administration”; Contracting authority: Ministry of Public Works, Development and Administration;

APPLICABLE SKILLS

- **Statistical skills:** Quantitative Software (RStudio, SPSS, Python), Qualitative Software (Nvivo), Rmarkdown;
- **Writing skills:** Advanced writing techniques in English, French, and Romanian;
- **Language skills:** Romanian (native speaker), English (full proficiency), French (intermediate proficiency);