

Curriculum vitae	
Personal information	
First name / Surname	SIDORENCU-ȘTEFĂNIȚĂ OANA
Address	Bd. Expoziției, No. 30A, Sector 1, Bucharest, Romania
E-mail	oana.stefanita@comunicare.ro
Work experience	
Dates	June 2023 - present
Occupation or position held	Vice Dean, Faculty of Communication and Public Relations
Main activities and responsibilities	- Coordination and supervision of educational activities - Student engagement and relationship management - Representing the faculty - Developing and maintaining industry relationships - Overseeing administrative processes and resource management - Improving the quality of education.
Employer's name and locality	National University of Political Studies and Public Administration, Bd. Expoziției, 30A, sector 1, Bucharest, Romania
Type of business or sector	Higher Education
Dates	October 2022 - present
Occupation or position held	Associate professor, Phd.
Main activities and responsibilities	Teaching and research activities: - Courses Taught/ Seminars: Mass Media & Society, Research Methods in Communication Sciences, Social Psychology of Communication, Media Ethics and Digital Literacy - Performing research activities within the Center for Research in Communication - Organizing workshops, conferences, scientific sessions - Applying for research grants and writing funding applications
Employer's name and locality	National University of Political Studies and Public Administration, Bd. Expoziției, 30A, sector 1, Bucharest, Romania
Type of business or sector	Higher Education
Dates	June 2023 – December 2023
Occupation or position held	Strategy Expert – "New tools for the national strategy on continuous adult education in Romania"/ Edu-C-Ad 136584.

Main activities and responsibilities	- Working on Activity A 5.1 - Developing the national strategy for continuous adult education and A 6.1 - Consultation and training sessions - Formulating objectives, strategies, and specific actions to improve access to and quality of continuous education for adults - Studying successful strategies and policies from other countries to see what might be applicable in the Romanian context - Identifying key performance indicators that will be used to evaluate the strategy's success - Documenting and drafting sections within the strategy - Planning and organizing an international conference to benefit from expertise and best practices at a global level.
Employer's name and locality	National University of Political Studies and Public Administration, Bd. Expoziției, 30A, sector 1, Bucharest, Romania
Type of business or sector	Research
Dates	June 2023 – December 2023
Occupation or position held	Digitalization and Editing Infrastructure Expert - Capitalizing on Research Outcomes and Enhancing the Impact of SNSPA's Scientific Publications (VALORIS), CNFIS-FDI-2023-F-0183.
Main activities and responsibilities	Developing strategies for capitalizing on research results and enhancing the impact of scientific publications in the digital environment.
Employer's name and locality	National University of Political Studies and Public Administration, Bd. Expoziției, 30A, sector 1, Bucharest, Romania
Type of business or sector	Research
Dates	March 2021 – Present
Occupation or position held	Psychotherapist, Cognitive-behavioral psychotherapy & Hypnosis
Main activities and responsibilities	Individual counseling sessions, workshops, webinars, personal development groups
Employer's name and locality	Individual Psychology Practice Sidorencu-Ștefăniță Oana, Bd. Decebal, no. 2, Bucharest, Romania
Type of business or sector	Psychology / Psychotherapy
Dates	February 2020 – September 2022
Occupation or position held	Senior Lecturer, PhD.
Main activities and responsibilities	Teaching and research activities: - Courses Taught/ Seminars: <i>Mass Media & Society, Media Psychology, Research methods in Communication Sciences, Practice, Methods to elaborate a dissertation</i> - Performing research activities within the Center for Research in Communication – <i>Media studies Lab</i>, coordinating teams of students, data processing and dissemination of research results - Organizing workshops, conferences, scientific sessions - Fundraising activities (writing funding applications) - Member of the research grant <i>Hate speech in social media</i>
Employer's name and locality	National University of Political Studies and Public Administration, Bd. Expoziției, 30A, sector 1, Bucharest, Romania
Type of business or sector	Higher Education
Dates	July 2021 - present
Occupation or position held	Expert in strategic communication - "Strategy for the management of government communication"/ SIPOCA 754
Main activities and responsibilities	Qualitative and quantitative research, developing policies & governmental communication guidelines
Employer's name and locality	Eurocomunicare, Strada Dej, nr. 65, ap. 1, sector 1, București
Dates	January 2021 – July 2021
Occupation or position held	Expert - Impact Analysis, "Quality in Higher Education: Internationalization and Databases for the Development of Romanian Education" (code POCU/472/6/8/126766/21.11.2018) implemented by UEFISCDI
Main activities and responsibilities	Developing a framework methodology, data collection, interpretation and impact analysis, policies development to improve the equity in higher education.
Employer's name and locality	UEFISCDI, Str. Mendeleev nr. 21-25, Bucharest.
Dates	November 2020 – January 2021, September 2021 - December 2021, March 2022

Occupation or position held	Researcher - COMMETSCI/ Communicating science to young generations: Metaphors our children learn by / PN-III-P1-1.1-TE-2019-1300
Main activities and responsibilities	Qualitative and quantitative research
Employer's name and locality	Romanian Ministry of Education and Research, CNCS - UEFISCDI
Type of business or sector	Research
Dates	March 2020 – March 2021
Occupation or position held	Researcher – The development of social dialogue and consultation structures in the education sector (DW_SD Romania 2019/101974)
Main activities and responsibilities	Qualitative and quantitative research
Employer's name and locality	The Federation of Free Trade Unions in Education, Romania & Skolenes Lansforbund
Type of business or sector	Research
Dates	October 2019- present
Occupation or position held	Cognitive behavioral psychotherapist, counselor
Main activities and responsibilities	Counselling and psychotherapy sessions, webinars and self-development workshops
Employer's name and locality	Mind Institute, Mihai Eminescu no. 1, apt. 1
Type of business or sector	Psychology
Dates	February 2016 – January 2020
Occupation or position held	Assistant lecturer, PhD.
Main activities and responsibilities	Teaching and research activities: - Courses Taught/ Seminars: <i>Mass Media & Society, Sociology, Research methods in Communication Sciences</i> - Performing research activities within the Center for Research in Communication, coordinating teams of students, data processing and dissemination of research results - Organizing workshops, conferences, scientific sessions - Fundraising activities (writing funding applications) - Teaching mobilities (Lisbon, Tel Aviv, Cracow, St. Petersburg)
Employer's name and locality	National University of Political Studies and Public Administration, Bd. Expoziției, 30A, sector 1, Bucharest, Romania
Type of business or sector	Higher Education
Dates	November 2019 – April 2020
Occupation or position held	Expert - Impact Analysis, "Quality in Higher Education: Internationalization and Databases for the Development of Romanian Education" (code POCU/472/6/8/126766/21.11.2018) implemented by UEFISCDI
Main activities and responsibilities	Developing a framework methodology, data collection, interpretation and impact analysis, policies development to improve the equity in higher education.
Employer's name and locality	UEFISCDI, Str. Mendeleev nr. 21-25, Bucharest.
Type of business or sector	Research
Dates	October 2019 – September 2020
Occupation or position held	Postdoctoral researcher – “Researcher-entrepreneur on the labour market in the fields of smart specialisation” (CERT-ANTREP), Code SMIS 2014+: 124708
Main activities and responsibilities	Research activities, dissemination of impact studies, project management
Employer's name and locality	NUPSPA, Bd. Expoziției, 30A, sector 1, Bucharest, Romania
Type of business or sector	Research
Dates	April - June 2019
Occupation or position held	Researcher - Programme for the International Assessment of Adult Competencies PIAAC România
Main activities and responsibilities	Research activities, translations, assessment procedures, cultural adaptations
Employer's name and locality	NUPSPA, Bd. Expoziției, 30A, sector 1, Bucharest, Romania
Type of business or sector	Education / Research
Dates	June 2018 - January 2019

Occupation or position held	Researcher - "Strengthening Professional Higher Education and VET in Central & South Eastern Europe (PROCSEE)"
Main activities and responsibilities	Literature and research review, policy proposals, data collection on public perceptions, organizing workshops, conferences
Employer's name and locality	NUPSPA, Bd. Expoziției, 30A, sector 1, Bucharest, Romania
Type of business or sector	Higher Education / Research
Dates	June 2016 – March 2019
Occupation or position held	Research assistant / Sociologist - State of the Nation - Building an innovative tool for public policy making. SIPOCA 11
Main activities and responsibilities	Literature and research review, methodology design, collecting data on public perceptions, organizing workshops, conferences. Member of the Education and culture, Research, technology and innovation teams.
Employer's name and locality	National University of Political Studies and Public Administration, Bd. Expoziției, 30A, sector 1, Bucharest, Romania
Type of business or sector	Higher Education / Research
Dates	October 2011 – January 2016
Occupation or position held	Teaching assistant
Main activities and responsibilities	Teaching and research activities: - Courses Taught/ Seminars: History of Communication (2011), <i>Mass Media & Society</i> (2012 – 2016), <i>Research methods in Communication Sciences</i> (2015-2016) - Organizing workshops, conferences, scientific sessions
Employer's name and locality	National University of Political Studies and Public Administration, Bd. Expoziției, 30A, sector 1, Bucharest, Romania
Type of business or sector	Higher Education
Dates	October 2010 – Present
Occupation or position held	Researcher, Center for Research in Communication, Media Studies Lab
Main activities and responsibilities	Research activities Member of various research projects developed by the Center Funded projects - <i>Effects of hate speech in social media</i> (2019 – present, Coordinated by Elena Negrea, PhD) - <i>Euro crisis: Public debate, media framing and social perceptions, project funded by the Center for Research in Communication, NUPSPA</i> (November 2011 – March 2012, Coordinated by Nicoleta Corbu, PhD and Loredana Radu, PhD). - <i>Romania's Accession to the Schengen Area: Social Perception, Media Framing and Public Debate</i>, project funded by the Center for Research in Communication, NUPSPA (January – April 2011, Coordinated by Alina Bârgăoanu, PhD). Projects within the Center for Research in Communication / without funding: - Combating disinformation during the pandemic (2020, Coordinated by Alina Bârgăoanu, PhD) - Fake news and digital disinformation (2018-2019, Coordinated by Alina Bârgăoanu, PhD) - The refugees' crisis – framing, third level agenda setting and the public's perception (2015-2016, Coordinated by Alina Bârgăoanu, PhD). - <i>European Elections 2014. From the media discourse to the citizen's agenda. Steps towards a European identity</i> (February-August 2014), Coordinated together with Nicoleta Corbu, PhD). - <i>Media and European identity</i> (November 2012 - October 2013, Coordinated together with Nicoleta Corbu, PhD). - <i>2009 presidential elections in Romania. Effects of priming and framing</i> (December 2009 – March 2010, Coordinated by Mădălina Boțan, PhD and Nicoleta Corbu, PhD).
Employer's name and locality	National University of Political Studies and Public Administration, Bd. Expoziției, 30A, sector 1, Bucharest, Romania
Type of business or sector	Higher Education / Research
Dates	August 2014 – June 2015
Occupation or position held	Fulbright Visiting Researcher - University of Georgia, USA
Main activities and responsibilities	Research activities, documentation, data analysis, interpretation of results, reports, articles, conference participation, auditing classes.

Employer's name and locality	James M. Cox Jr. Center for International Mass Communication Training and Research, Grady College, University of Georgia, USA. 120 Hooper Street, Rm. 423, Athens, GA 30602, USA.
Type of business or sector	Higher Education / Research
Dates	August 2011 – August 2014
Occupation or position held	Social Media Responsible
Main activities and responsibilities	Online communication, content developing, increase the visibility of clients on social networks, online monitoring
Employer's name and locality	Republika Interactive, Str. Luminei, nr. 8, Bucharest, Romania
Type of business or sector	Communication & PR
Dates	November 2013 – December 2013
Occupation or position held	Research consultant, „RO-RAS for Increasing Tertiary Education Attainment, Quality and Efficiency”
Main activities and responsibilities	Research design, qualitative research, reports, interviews, analyses.
Employer's name and locality	World Bank, Str. Vasile Lascar, No. 31, Clădirea UTI, Et.6, Sector 2, Bucharest, Romania
Type of business or sector	Research
Dates	September 2011 – April 2012
Occupation or position held	Collaborator, Research Expert (type C) - Project: Access and Equity in the Romanian Higher Education (POSDRU/52/1.2/S/41506).
Main activities and responsibilities	Documentation, research design, research reports, data analysis
Employer's name and locality	National University of Political Studies and Public Administration, Bd. Expoziției, 30A, sector 1, Bucharest, Romania
Type of business or sector	Higher Education / Research
Dates	May 2011 – August 2011
Occupation or position held	Corporate HR Intern
Main activities and responsibilities	Internal communication, support in recruitment, implementing various internal projects, evaluation, staff development, organizing events - team buildings, trainings, managing the professional profiles of employees, writing articles for the internal company newsletter.
Employer's name and locality	Computaris International Limited, Str. Gheorghe Manu, 5, Bucharest, Romania
Type of business or sector	Communication & HR
Dates	March 2011 – May 2011
Occupation or position held	Marketing and Communication Intern
Main activities and responsibilities	Press review, monitoring European institutions, newsletters articles, elaborating marketing and promotion strategies for the products of the Institute, organizing events, elaborating brochures and presentation folders, post-event evaluation, media monitoring.
Employer's name and locality	The European Institute, Bd. Regina Elisabeta 7-9, sector 3, Bucharest, Romania
Type of business or sector	Communication & Marketing
Dates	October 2007 – June 2009
Occupation or position held	PR & Event organizer (volunteering)
Main activities and responsibilities	Organizing conferences, workshops and events, external communication November 2007 - April 2008: organizer of the National Congress of Students in Communication and Public Relations, Fifth Edition: Corporate Social Responsibility: From attitude to social recognition. October 2008 - June 2009: PR Tea organizer (monthly conferences on PR themes and related areas, with specialists in the field) November 2007 - June 2009: member of External Communication Department
Employer's name and locality	PRIME – (European Association of PR & Communication Students), Str. Edgar Quinet, 7, etaj 3, office 306, Bucharest, Romania
Type of business or sector	Communication & NGO
Education and training	
Dates	November – December 2024
Qualification awarded	Certified Hypnotherapist, Continuing Professional Training

Organization's name	European Association for Medical Hypnotherapy and Subconscious Therapy
Dates	October 2019 - January 2021
Qualification awarded	Basic training in cognitive behavioural psychotherapy
Organization's name	Association of Hypnotherapy and Cognitive-Behavioural Psychotherapy, Bucharest
Dates	October 2018 – June 2020
Qualification awarded	Master's degree in Cognitive Behavioral Psychotherapy
Organization's name	Titu Maiorescu University, Faculty of Psychology, Bucharest
Dates	September 2016 – June 2021 (expected)
Qualification awarded	Basic training in integrative psychotherapy
Organization's name	Romanian Association of Integrative Psychotherapy, Bucharest
Dates	October 2015 – June 2019
Qualification awarded	Bachelor's degree in Psychology
Organization's name	Titu Maiorescu University, Faculty of Psychology, Bucharest
Dates	September 2012 – September 2015
Qualification awarded	PhD in Communication Sciences
Organization's name	National University of Political Studies and Public Administration, Bucharest
Dates	October 2010 – June 2012
Qualification awarded	Master's degree in Project Management (In English)
Organization's name	National University of Political Studies and Public Administration, Bucharest
Dates	October 2007 – June 2010
Qualification awarded	Bachelor's degree in Communication and Public Relations
Organization's name	National University of Political Studies and Public Administration, Bucharest
Dates	October 2012 – June 2013
Qualification awarded	Graduation diploma, Psycho-pedagogical modules, I & II
Organization's name	University of Bucharest, Faculty of Psychology and Education Sciences, Teacher Training Department
Dates	April 2011
Qualification awarded	Expert in accessing European Structural and Cohesion Funds (authorized training program CNFPA)
Organization's name	European Institute of Romania
Dates	October 2018
Qualification awarded	Personal development consultant
Organization's name	EuroAcademia, Romania

Personal skills

Mother tongue	Romanian					
Other language(s)						
	UNDERSTANDING		SPEAKING		WRITING	
	Listening	Reading	Spoken interaction	Spoken production		
	English	C2	C2	C2	C2	
	ESOL examinations- CAMBRIDGE Certificate in Advanced English, TOEFL					
	French	B2	B2	B2	B2	
	Levels: A1/A2: Basic user - B1/B2: Independent user - C1/C2 Proficient user					
	<u>Common European Framework of Reference for Languages</u>					
	Digital competence	- MS Office, SPSS (Statistical Package for Social Sciences), Microsoft Project, NVivo (Qualitative analysis software)				

Additional information

Awards/ degrees	- Fulbright Scholar, University of Georgia. Romanian-U.S. Fulbright Commission, 2014-2015. - First prize, Scientific Communication Session ComunicarTe, for the paper "Framing Europe- media attributions in the trans-nationalization of the communication process and the Europeanization of the national public sphere". National University of Political Studies and Public Administration, 2012. - Third prize, Scientific Communication Session ComunicarTe for the paper- "Social Responsibility: from abstract to act". National University of Political Studies and Public Administration, 2008.
Publications	Books Frunzaru, V., Oprea, D., & Ștefăniță, O. (2022). Evaluarea ex ante a impactului introducerii unui sistem centralizat de admitere în universități. Studiu de impact. UEFISCDI Publishing House. (Ex ante assessment on introducing a centralised admission system in universities. Impact study) Frunzaru, Valeriu și Ștefăniță, Oana. (2021). Dialog social, probleme și soluții în educație. Învățământul online în pandemie. București: Editura Tritonic (Social dialogue, problems and solutions in education. Online education in the pandemic). Frunzaru, Valeriu și Ștefăniță, Oana. (2021). Dialog social, probleme și soluții în educație. Opinii și tendințe în anii 2014 și 2020. București: Editura Tritonic (Social dialogue, problems and solutions in education. Views and trends in 2014 and 2020). Curaj, A., Cismaru, D.-M. Corbu, N., Fiț, C.-R., Frunzaru, V., Gologan, D., Hâj, C. M., Mărgineanu, A., Stăvaru, A., Ștefăniță, O. (2020). Politici publice privind echitatea în învățământul superior: impactul burselor sociale și al locurilor speciale pentru absolvenții de licee din mediul rural. București: Comunicare.ro. (<i>Public policies on equity in higher education: the impact of social scholarships and special places for rural high school graduates</i>). Ștefăniță, O. (2016). Uniunea Europeană – un trend în derivă? O analiză a discursului mediatic și a perspectivei tinerilor. București: Comunicare.ro. (<i>EU - a drifting trend? An analysis of media discourse and of young people's perspective</i>) Edited books Ștefăniță, O., Radu, L., & Durach, F. (Eds.) (2018). Patterns of contemporary development. Assessing challenges and opportunities. București: Comunicare.ro. Chapters in volumes Denisa-Adriana Oprea, Valeriu Frunzaru, Oana Ștefăniță (2023). Ex-ante evaluation of a proposal for the implementation of a centralized university admission system in Romania: a qualitative approach. In ICERI Proceedings, Pages: 7994-8003, ISBN: 978-84-09-55942-8-1095, doi: 10.21125/iceri.2023.2041 (16th International Conference of Education, Research and Innovation). Frunzaru, Valeriu; Ștefăniță, Oana; Daoud, Amira; Buf, Diana. (2022). Politicization of the Romanian Pre-University Educational System. Teachers' Perspective, in F. Anghel, V.-E. Ciuciuc, B. Hrib, A. Mită și M.-E. Stratone. Sustainable Development and Strategic Growth (pp. 573-584). București: Editura Tritonic. ISBN: 978-606-749-628-4 Ștefăniță, Oana; Frunzaru, Valeriu; Buf, Diana, Daoud, Amira. (2022). Performance Related Pay in Education – Romanian Teachers' Standpoint, in F. Anghel, V.-E. Ciuciuc, B. Hrib, A. Mită și M.-E. Stratone. Sustainable Development and Strategic Growth (pp. 625-635). București: Editura Tritonic. Cismaru, D.M., Corbu, N., Frunzaru, V., Hâj, C.M. and Ștefăniță, O., (2022). The Impact of Social Scholarships and of Reserved Places for Graduates from Rural High Schools in Improving Access to Higher Education and Academic Performance. In Adrian Curaj, Jamil Salmi, Cezar Mihai Hâj (Eds.). Higher Education in Romania. Overcoming Challenges and Embracing Opportunities (pp. 53-70). Springer. Ștefăniță, O., Radu, L., & Durach, F. (2018). Introduction. Patterns of development and inequality in a turmoil world. In O. Ștefăniță, L. Radu, & F. Durach (Eds.). Patterns of contemporary development. Assessing challenges and opportunities (pp. 7-12). București: Comunicare.ro. Cismaru, D. M., & Ștefăniță, O. (2018). The state of innovation in Romania: The lost key for the economic development. In O. Ștefăniță, L. Radu, & F. Durach (Eds.). Patterns of contemporary development. Assessing challenges and opportunities (pp. 75-88). București: Comunicare.ro. Udrea, G., Buturoiu, R., & Ștefăniță, O. (2017). Facebook as a Learning Tool: Perspectives of Romanian Students in Higher Education. In C. Daba-Buzoianu, M. Bira, A. Duduciuc, & G. Tudorie (Eds.). Exploring Communication Through Qualitative Research (pp. 180-199). UK: Cambridge Scholars Publishing. Ștefăniță, O., & Udrea, G. (2017). EU and the Refugee Crisis from the Romanian Perspective. In A. Bargaoanu, R. Buturoiu, & L. Radu (Eds.). Why Europe? Narratives and Counter-narratives of European Integration (pp. 133-150). Peter Lang International Academic Publishers. Buturoiu, R., Ștefăniță, O., & Corbu, N. (2017). The Refugee Crisis From The Media To The Public Agenda. In A. Taranu (Ed.). Proceedings of the 4th Academos Conference, The Quality of Democracy in the New Political Era (pp. 20-30). Bologna: Filodiritto Publisher.

Udrea, G., & Ștefăniță, O. (2016). Mobility and youth employment in the EU. Addressing Romanian students' perspectives about future careers abroad. In A. Zbucnea & D. Nikolaidis (Eds.). *Responsible entrepreneurship: vision, development and ethics* (pp. 413-424). Bucharest: Comunicare.ro.

Ștefăniță, O., Buturoiu, R., & Corbu, N. (2016). The European identity – Romanian youths' perspectives in times of crisis. In A. Țăranu (Ed.). *Governing for the future: interdisciplinary perspectives for a sustainable world* (pp. 49-58). Bologna: Medimond Publishing Company.

Ștefăniță, O., Udrea, G., Buturoiu, R., & Corbu, N. (2016). Uses and gratifications of Facebook among Romanian graduate students. In C. Brătianu, A., Zbucnea, F. Pinzaru, R. Leon, M. Vătămănescu (Eds.). *Opportunities and Risks in the Contemporary Business Environment* (pp. 630-640). Tritonic.

Buturoiu, R., Udrea, G., & Ștefăniță, O. (2016). Facebook as a communication instrument in the academia: A View from the students. Cismaru, D.M., Leovaris, C., & Dumitriu, D.L. (Eds.). *Trends and challenges in the learning economy*. Saarbrücken, Germany: Lambert Academic Publishing.

Udrea, G., Oprea, D., Corbu, N. & Ștefăniță, O. (2015). Being European in times of elections: perspectives on European identity. In I. Chiciudean & M. Bîră (Eds.). *The Europe We Voted for: National and European Topics of the 2014 Elections for the European Parliament* (pp.83-100). București: Comunicare.ro.

Durach, F., & Ștefăniță, O. (2014). Towards a Europeanized Romanian Public Sphere? Media Framing of Romania's Accession to the Schengen Area of Free Movement. In N. Corbu, D. Popescu-Jourdy & T. Vlad (Eds.). *Identity and Intercultural Communication* (pp.211-236). UK: Cambridge Scholars.

Ștefăniță, O., Oprea, D., & Udrea, G. (2013). EU – from media to citizens. Building the European Identity. In L. Radu, N. Corbu & A. Bârgăoanu (Eds.). *The Crisis of the European Union. Identity, Citizenship, and Solidarity Reassessed* (pp. 92-128). București: Comunicare.ro.

Ștefăniță, O. (2013). Heading towards a Europeanized Romanian public sphere? Analysis of the Europeanization process through media coverage and framing of the euro crisis subjects. In M. Botan, T. Vlad, D. Popescu-Jourdy (Eds.). *Rethinking the public sphere: theoretical conceptualization, new challenges, and dynamics* (297-330). București: Comunicare.ro.

Peer-reviewed Articles

Corbu, N., Ștefăniță, O., Durach, F., & Vladu, L. (2025). Attitudes towards Russia in a country bordering war-torn Ukraine: Antecedents, prevalence, and consequences for voting behaviour. *Romanian Journal of European Affairs*, 25(1), 43–57.

Frunzaru, V., Garbașevschi, D., & Ștefăniță, O. (2024). The development and validation of a scale to measure interest in self-marketisation online. *Romanian Journal of Communication and Public Relations*, 26(3[63]), 27–50.

Stănescu, D. F., Frunzaru, V., & Ștefăniță, O. (2024). Self-regulated learning, self-efficacy and life-long learning: The mediating role of future orientation. *Kybernetes*. Advance online publication. <https://doi.org/10.1108/K-03-2024-0585> (ISI Impact Factor=2.5)

Negrea-Busuioc, E., Ștefăniță, O., & Buf, D.-M. (2024). Romania's first female prime minister's meme-ification: Humor and the trivialization of politics in satirical memes. *Journal of Language and Politics*. Advance online publication. <https://doi.org/10.1075/jlp.22010.neg> (ISI Impact Factor =1.7)

Corbu, N., Buturoiu, R., Ștefăniță, O., & Dumitrache, A. (2024). Exposure to online hateful content and users' engagement: A silencing effect. *International Journal of Communication*, 18, 5629–5651. (ISI Impact Factor=1.9)

Bârgăoanu, A., Durach, F., & Ștefăniță, O. (2023). Predictors of illiberalism in Romania: A case study during the Russian invasion in Ukraine. *New Perspectives*, 0(0). <https://doi.org/10.1177/2336825X231206977> (ISI Impact Factor =0.7)

Corbu, N., Bârgăoanu, A., Durach, F., & Ștefăniță, O. (2022). Predictors of Engagement on Social Media and Instant Messaging Platforms during the COVID-19 Pandemic: Evidence from Romania. *Romanian Journal Of Communication And Public Relations*, 24(3), 7-23. doi:10.21018/rjcp.2022.3.346 (ISI Impact Factor =0.6)

Negrea-Busuioc, E., Ștefăniță, O., & Guiu, G. (2022). Science Meets Metaphor: Teaching and Communicating about Abstract Concepts in Romanian Science Textbooks. *Romanian Journal Of Communication And Public Relations*, 24(1), 47-60. doi:10.21018/rjcp.2022.1.339 (ISI Impact Factor =0.6)

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