

Admission to MA programs

Evaluation criteria for the letter of motivation

A. Content

1. The candidate clearly states the reasons for choosing the respective MA program - 0.5 points
2. The candidate specifies where s/he picked information about the respective MA program - 0.5 points
3. The candidate specifies how this MA program will fit into their prospective career plan – 0.5 points
4. The candidate has chosen a topic relevant for the MA program and has justified his/her choice – 1.5 points
5. The candidate uses relevant references to cover the subject - 2 points
6. The candidate illustrates his/her own interest in the chosen topic, by referring to career or personal academic or professional experiences – 2 points
7. The candidate uses clear, coherent and precise language – 0.5 points

B. Formal criteria

1. The letter complies with the instructions regarding its drafting – 0.5 points
2. The letter is written in English, in an appropriate register – 1 point

C. Ex officio – 1 point

Total 10 points

NB! Candidates who plagiarize will be disqualified from the admission process!