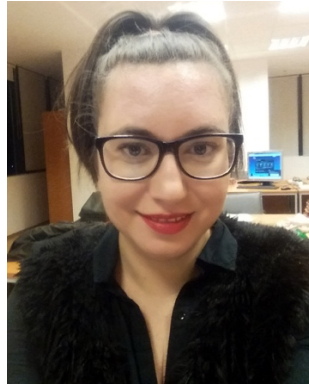


**Curriculum vitae  
Europass**



**Personal information**

First name(s) / Surname(s)

**Mirela PÎRVAN**

Address(es)

30A, Expoziției, Bucharest, Romania

**Work experience**

Dates

February 2016 – to date

Occupation or position held

**Assistant lecturer, College of Communication and Public Relations -  
National University of Political Studies and Public Administration**

Main activities and responsibilities

Prepare and deliver courses on:  
History of communication – Master in Communication and Public Relations  
Project Management - Master in Communication and Business  
Project Management 1 - Master in Project Management  
Project Management 2 - Master in Project Management  
Methods and techniques for elaboration of the graduation works – Master in Project Management, Master in Advertising

Name and address of employer

College of Communication and Public Relations - National University of Political Studies and Public Administration

Type of business or sector

Higher education

Dates

Mai 2016 – April 2019

Occupation or position held	<b>Analysis Reports Coordinator - SIPOCA 11 – The State of Nation. The development of an innovative instrument for grounding the development of public policies in Romania</b>
Main activities and responsibilities	Periodically generating sociological data on public perception (barometers of opinion)  Participation in project management and implementation activities (team composed of approx. 60 experts - scientists, researchers, analysts, IT experts. Est. project budget: 4 mil EUR.
Name and address of employer	College of Communication and Public Relations - National University of Political Studies and Public Administration, in partnership with the Romanian Government (General Secretariat)
Type of business or sector	Project management
Dates	December 2014 – to date
Occupation or position held	<b>Researcher, Center for EU Communication Studies</b>
Main activities and responsibilities	Participation in research projects on relevant topics (i.e. attitudes towards the EU, the economic crisis, European identity).
Name and address of employer	National University of Political Studies and Public Administration
Type of business or sector	Academic education
Dates	March 2015 – to date
Occupation or position held	<b>Consultant and European funds expert</b>

Main activities and responsibilities	Responsibilities in managing the relationship between the university and the students Communication and public relations activities Administrative and logistic activities
Name and address of employer	National University of Political Studies and Public Administration
Type of business or sector	Higher education
Dates	October 2017 – October 2018
Occupation or position held	<b>Spiru Haret Scholar, PN-III-P1-1.1-BSH-2-2016-0005 code project</b>
Main activities and responsibilities	Participation in the creation of a new network of young researchers of the Romanian diaspora phenomenon and collaboration with researchers with experience in the field; Conducting the research "The theme of migration in the Romanian media and the political discourse: diaspora as a topic in populist communication in current political and media debates" and presenting the results in relevant academic journals and publications.
Name and address of employer	Center for Research in Communication College of Communication and Public Relations, SNSPA, UEFISCDI
Type of business or sector	Academic research
Dates	October 2015 – February 2016
Occupation or position held	<b>Research project coordinator „Media role in the presidential elections in Romania, 2014”</b>
Main activities and responsibilities	Participating in the development of research tools Coordinating the team of students involved in the research Processing data

Name and address of employer	National University of Political Studies and Public Administration
Type of business or sector	Academic research
Dates	December 2014 – June 2015
Occupation or position held	<b>Key expert - POSDRU 136180 – „Internationalization, equity and university management for quality higher education (IEMU)”</b>
Main activities and responsibilities	<p>Participation in the creation of an academic community of regional studies</p> <p>Participation in the realization of a pilot study - potential university</p> <p>Participation in a study on the adaptation of internal quality assurance systems</p> <p>Participation in a study on identifying and integrating vulnerable groups and increasing equality of opportunity</p> <p>Participation in the drafting of recommendations and proposals on increasing the role of universities in society</p>
Name and address of employer	National University of Political Studies and Public Administration (Romania)
Type of business or sector	Consulting
Dates	December 2014 – November 2015
Occupation or position held	<b>Key Communication Expert 140578 POSDRU project “Euro entrepreneurship – university qualifications for the Europeanization of the Romanian society”</b>
Main activities and responsibilities	<p>Selection and management of the target group</p> <p>Managing human resources in the project</p> <p>Managing internal communication</p> <p>Organize a campaign to promote project activities and results</p> <p>Manage the project archive</p>

Name and address of employer	National University of Political Studies and Public Administration (Romania)
Type of business or sector	Consulting
Dates	October-November 2014
Occupation or position held	<b>Key Expert – POSDRU 39631 „Communication for Sustainable Development”</b>
Main activities and responsibilities	Promoting the project in order to attract a target group Recruiting and selecting the target group Managing documentation related to the target group Organizing and coordinating events within the project
Name and address of employer	National University of Political Studies and Public Administration (Romania)
Type of business or sector	Consulting
Dates	2013 – 2015
Occupation or position held	<b>Consultant - Doctoral School - National University of Political Studies and Public Administration</b>
Main activities and responsibilities	Communication and public relations activities Administrative and logistic activities
Name and address of employer	National University of Political Studies and Public Administration
Type of business or sector	Higher education
Dates	May – June 2014

Occupation or position held	<b>Research assistant in „Euro-parliamentary elections 2014: from the media to the citizen's agenda. Steps towards a European identity” project</b>
Main activities and responsibilities	Research activities
Name and address of employer	Center for Research in Communication College of Communication and Public Relations, SNSPA
Type of business or sector	Academic research
Dates	2012 – 2013
Occupation or position held	<b>Key Expert - POSDRU 53763 „EHR – Entrepreneurship for Human Resources”</b>
Main activities and responsibilities	Promoting the project in order to attract a target group Recruiting and selecting the target group Managing documentation related to the target group Organizing and coordinating events within the project Managing the online platform of the project
Name and address of employer	National University of Political Studies and Public Administration
Type of business or sector	Consulting
Dates	May 2010, May 2011, June 2013
Occupation or position held	<b>Key Expert - POSDRU 41506 „Tools and mechanisms for increasing and facilitating access to higher education based on the development of horizontal and vertical partnerships between educational institutions, central and local structures of the educational system and social / sectoral actors”</b>
Main activities and responsibilities	Carrying out quantitative research based on content analysis at all stages of its development: pretesting, coding, analysis, research reports Organizing and coordinating events within the project

Name and address of employer	National University of Political Studies and Public Administration
Type of business or sector	Consulting
Dates	Mai 2009 – June 2011
Occupation or position held	<b>Vice-president of the non-governmental association "CIVITAS 2005"</b>
Main activities and responsibilities	Design and development of educational and social projects; Coordination of members of the association; Coordination of fundraising activities for the implementation of projects;
Name and address of employer	„Marin Preda” High School, Turnu Măgurele
Type of business or sector	Education
<b>Education and training</b>	
Dates	2014-2019 (in progress)
Title of qualification awarded	<b>PhD in Communication Science</b>
Principal subjects/occupational skills covered	Communication Science/thesis title: Populist communication as media strategy for presidential election candidates in 2014
Name and type of organisation providing education and training	Doctoral School - National University of Political Studies and Public Administration
Dates	2012-2014
Title of qualification awarded	<b>Master of Science in Political Communication</b>

Principal subjects/occupational skills covered	Political Communication Political Marketing
Name and type of organisation providing education and training	College of Communication and Public Relations, National University of Political Studies and Public Administration
Dates	2012-2014
Title of qualification awarded	<b>Master of Science in Project Management</b>
Principal subjects/occupational skills covered	Project Management
Name and type of organisation providing education and training	College of Communication and Public Relations, National University of Political Studies and Public Administration
Dates	2009-2012
Title of qualification awarded	<b>Bachelor of Arts in Communication and Public Relations</b>
Principal subjects/occupational skills covered	Communication and Public Relations
Name and type of organisation providing education and training	College of Communication and Public Relations, National University of Political Studies and Public Administration
Dates	November-December 2018
Title of qualification awarded	<b>Trainer Certificate</b>
Name and type of organisation providing education and training	Picon Training Center



Dates	September-October 2018																																																								
Title of qualification awarded	<b>Entrepreneurial skills Certificate</b>																																																								
Name and type of organisation providing education and training	POCU/82/3/7/105825 Project: „Valahia” University and Ingenius Hub																																																								
<b>Personal skills</b>																																																									
Mother language (s)	Romanian																																																								
Other language(s)																																																									
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	<i>(*) <a href="#">Common European Framework of Reference for Languages</a></i>																																																								
Digital skills	MS Office, SPSS (Statistical Package for Social Sciences), Microsoft Project.																																																								
<b>Other information</b>	<ul style="list-style-type: none"> <li>• Psycho-pedagogical Certificate – Mode I and II</li> <li>• Trainer Certificate - ANC</li> <li>• Entrepreneurial skills Certificate</li> <li>• Member of the SNSPA Senate, 2009-2016</li> <li>• Member of the College of Communication and Public Relations Council, 2009-2012</li> <li>• Member of the SNSPA Ethics Committee, 2012-2016</li> <li>• Vice-president of the National Council of Students, 2008-2019</li> </ul>																																																								

## PUBLICATIONS

Edited books

Negrea-Busuioc, E., **Pîrvan, M.**, (2015). *Communication and Entrepreneurship in the European Context* (eds.). București: comunicare.ro, ISBN 978-973-711-523-2

Articles and chapters in collective works

**Pîrvan, M.**, (2015). „The Use of Private Space as populist Discursive Tool in Online Communication – A Vulnerability of the Political Communication in Romania”. In Costea, A. M., Ghigiu, M. A., Melenciuc, I. *Governance and Europeanization as a framework for understanding the European Society*. București: Editura Tritonic, pp. 207-239., ISBN 978-606-749-104-3

**Pîrvan, M.** (2018). „The theme of migration in Romanian media and the political discourse: diaspora as a topic in populist communication in current political and media debates”, in Ștefăniță, O., Radu, L., Durach, F., *Patterns of Contemporary Development. Assessing challenges and opportunities*. București: Editura Comunicare.ro, 2018;

Articles in journals indexed in at least two international databases

Radu, L., Lupescu, L., Alupei-Durach, F., and **Pîrvan, M.** (2016). The 2014 European Elections in Romania. Translating low media salience into electoral „silence”? *The USV Annals of Economics and Public Administration*. ISSN 2285-3332, on-line, ISSN 2344-3847,ISSN-L2285-3332.

Durach, F., **Pîrvan, M.**, Udrea, G. (2017). The Refugee Crisis and the Restructuring of the International System. An Analysis of Media Frames. *Studia Universitatis Babeș-Bolyai. Studia Europaea*.

International Conferences

Durach, F., **Pîrvan, M.** (2015), „Public Opinion Towards the EU in CEE Member States: Striking Particularities and a Change of Perspective”. International conference „Communication and entrepreneurship in the European context”, SNSPA, România.

Lupescu, L., **Pîrvan, M.** (2015), „Media framings and topics in televised news during the 2014 EP electoral campaigning: Possible consequences on voter’s choice”. International conference on Qualitative Research in Communication, SNSPA, România.

**Pîrvan, M.**, (2018), „The theme of migration in Romanian media and political discourse: diaspora as a topic in populist communication in current political and media debates”. The Migration Conference, University of Lisbon, Lisbon.

Alina Bârgăoanu, Flavia Durach, Loredana Radu Camelia Cîrstea, **Mirela**

**Pîrvan**, (2019), „Digital borders and echo chambers: the divisiveness of social platforms in diffusing innovative ideas”.

Trainings

PhD Course - *European Integration and Europeanization Process*, 9-11 November 2015, Universidad de Salamanca, Spain;

*Training on European Institution and Policy-making „Brussels Open Days”*, 13-17 April 2015, Vrije Universiteit Brussel, Institute for European Studies.