



## Curriculum vitae Europass

### Personal information

Surname / First name **CIOCEA MĂLINA IONA**  
Address Bd. Expoziției nr. 30A, sector 1, București  
Telephone  
Fax +40 21 3180881  
E-mail [malina.ciocea@comunicare.ro](mailto:malina.ciocea@comunicare.ro)  
Nationality Romanian  
Date of birth  
Sex

### Job applied for

#### Work experience Academic experience

Period 2015 – present

Occupation or position held Reader

Main activities and responsibilities Courses and seminars of *Culture and Communication*. MA in Communication and Advertising, 2nd year.  
Seminars of *Globalization and European integration*. MA in Project Management, 1st year (Romanian and English)  
Seminars of *Globalization and Security Studies*. MA in Brand Management and Corporate Communication, 1st year.  
Seminars *Globalization and European integration*. MA in Project Management, 1st year, online courses.

Employer's name and locality Școala Națională de Studii Politice și Administrative, Facultatea de Comunicare și Relații Publice, Str. Povernei, nr. 6, sector 1, București, România

Type of business or sector Higher education and research

Period 2009-2015

Occupation or position held Senior lecturer

Main activities and responsibilities Courses and seminars of *Culture and Communication*. MA in Communication and Advertising, 2nd year.  
Seminars of *Globalization and European integration*. MA in Project Management, 1st year.  
Seminars of *Globalization and Security Studies*. MA in Brand Management and Corporate Communication, 1st year.  
Seminars *Globalization and European integration*. MA in Project Management, 1st year, online courses.  
Seminars of English. Undergraduate studies, 1st year.

Employer's name and locality Școala Națională de Studii Politice și Administrative, Facultatea de Comunicare și Relații Publice, Str. Povernei, nr. 6, sector 1, București, România

Period 2004-2009

Occupation or position held Assistant Professor

Main activities and responsibilities Seminars of English. Undergraduate studies, 1st year.  
Seminars of *Globalization and European integration*. MA in Project Management, 1st year.  
Seminars *Globalization and European integration*. MA in Project Management, 1st year, online courses.

Employer's name and locality Școala Națională de Studii Politice și Administrative, Facultatea de Comunicare și Relații Publice, Str. Povernei, nr. 6, sector 1, București, România

Type of business or sector Higher education and research  
Period 2000-2004

Occupation or position held Assistant Professor

Main activities and responsibilities Seminars of English

Employer's name and locality National Defense University Carol I, București, România

Type of business or sector Higher education and research

Period 1998-2000

Occupation or position held Teacher

Main activities and responsibilities Teacher of English

Employer's name and locality School no. 81, București, România

Type of business or sector Secondary school

### **Administrative experience**

Period 2019-

Occupation or position held Vice-Dean, External evaluations and academic problems

Main activities and responsibilities Coordinator for external evaluations and academic problems

Employer's name and locality FCRP-SNSPA

Type of business or sector Higher education and research

Period 2012-present

Occupation or position held Coordinator of the MA program *Marketing, Advertising and PR*, in partnership with University of Sheffield, International Faculty

Main activities and responsibilities Coordinating teaching activities

Employer's name and locality FCRP-SNSPA

Type of business or sector Higher education and research

Period 2009-present

Occupation or position held Coordinator of the MA program in Communication and Advertising

Main activities and responsibilities Coordinating teaching activities

Employer's name and locality FCRP-SNSPA

Period 2014-present

Occupation or position held Member in the Evaluation and Quality Assurance Board

Main activities and responsibilities Evaluation and Quality Assurance

Employer's name and locality FCRP-SNSPA

Type of business or sector Higher education and research

Scientific coordinator, Exploratory Workshop Diasporic Identities and Transnational Experiences. From Social Actors to Public Discourses. Organisers: SNSPA-FCRP, Univ. din Timișoara, Academia Română, 23-24 May 2013, București.

Coordinator of the exploratory workshop *Ce știm despre diaspora românească? (What do we know about Romanian diaspora?)*, of the conference *Diaspora în Cercetarea Științifică și Învățământul Superior din România* (April 2016, Timișoara)

Organiser of the 9<sup>th</sup> International Conference for Entrepreneurship, Innovation and Regional Development (ICEIRD) – Responsible Entrepreneurship. Vision, Development and Ethics (23-24 June 2016, Bucharest)

#### **Experience in projects**

Period 2017-

Occupation or position held Coordinator, host institution

Main activities and responsibilities Coordinating research activities in Spiru Haret scholarship program for the investigation of Romanian diaspora

Employer's name and locality Școala Națională de Studii Politice și Administrative, CODIPO Laboratory, Centre for Research in Communication

Financing from:  
UEFISCDI and Doctoral School, SNSPA

Budget: 166.200 RON

Period 2014-2016

Occupation or position held Director of research grant *Mediere si mediatizare în memoria cinematică a comunismului românesc* [Mediation and Mediatization in the Cinematic Memory of Romanian Communism]

Main activities and responsibilities Coordinating research team

Employer's name and locality Laboratory CODIPO, The Centre for Research in Communication, SNSPA

Financing:  
Doctoral school, SNSPA

Budget:  
20.000 RON

**Main publications: see annex 1**

Period 2012-2014

Occupation or position held Director of research grant *Construcția problemelor publice prin dezbateri mediatice în sfera publică românească. Cazul memoriei comunismului la tinerele generații* [The Construction of Public Problems through Media Debates in the Romanian Public Sphere]

Main activities and responsibilities Coordinating research team

Employer's name and locality Laboratory CODIPO, The Centre for Research in Communication, SNSPA

Financing:  
Doctoral school, SNSPA

Budget:  
20.000 RON

Main publications: see annex 1

Period 2012-present

Occupation or position held Senior researcher, member in the research team

Main activities and responsibilities Research

Employer's name and locality Member in the research team. Exploratory research project: *Diaspora în sfera politico-mediatică din România. De la eveniment la construcția socială a problemelor publice* [Diaspora in the Romanian political-media sphere. From event to the media construction of public problems]. Financed by UEFISCDI

Period	2016-
Occupation or position held	Expert, State of the Nation – the development of an innovative instrument for grounding the development of public policies in Romania (SIPOCA 11)
Main activities and responsibilities	Designing a system of indicators for grounding public policies
Employer's name and locality	SNSPA, FCRP
Type of business or sector	Higher education and research
Period	2014-2015
Occupation or position held	Education expert, <i>Educație universitară competitivă în domeniul managementului de program</i> [Competitive university education in the field of program management]. Financed by European Social Fund, POSDRU ID 140627
Main activities and responsibilities	Curriculum development
Employer's name and locality	SNSPA, FCRP
Type of business or sector	Higher education and research
Period	2014-2015
Occupation or position held	Expert in the analysis of studies on the academic in the project <i>Internaționalizare, echitate și management universitar pentru învățământ superior de calitate</i> (IEMU) [Internationalization, equity and university management for competent higher education]. Financed by European Social Fund, POSDRU ID POSDRU/155/1.2/S/136180
Main activities and responsibilities	Writing studies and analyses on the quality of the academic curricula and internal quality assurance systems
Employer's name and locality	SNSPA, FCRP
Period	2013
Occupation or position held	Trainer and mentor in the project: <i>Stilul de învățare și temperamental școlărilor – instrumente pentru o educație creativă</i> [Pupils' learning style and temperament – instruments for creative education]. Financed by the European Social Fund, POSDRU 87/1.3/S/61341
Main activities and responsibilities	Teaching activities
Employer's name and locality	SNSPA, FCRP
Type of business or sector	Higher education and research

#### Other projects:

2009-2011

Member in the research team. Exploratory research project: *Fenomenul migrației forței de muncă și formarea publicului diasporic: impactul asupra spațiului public și a practicilor instituționale* [The phenomenon of workforce migration and the formation of the diasporic public: impact on the public space and institutional practices]. Coordinator prof. Camelia Beciu. Financed by CNCSIS

2009-2011

Member in the research team. Exploratory research project: *Comunicarea interculturală în context european. Construcția unei paradigme conjunctive privind noile raporturi dintre culturile naționale și emergența identității culturale europene* [Intercultural communication in European context. The construction of a conjunctive paradigm on the new relationship between national cultures and the emergence of European cultural identity]. Coordinator prof. Grigore Georgiu. Financed by CNCSIS

2007

Member in the research team. Research project: *Integrarea europeană și problema identităților culturale. Proiecții și modele teoretice românești privind identitatea culturii române în context european* [European integration and the problem of cultural identities. Romanian projections and theoretical models on the Romanian cultural identity in European context]. Coordinator prof. Grigore Georgiu. Financed by the Romanian Academy

## Education and training

Period	2003-2007
Qualification awarded	PhD in Military Sciences. Thesis: <i>Modele sociolingvistice ale securității naționale în contextul globalizării</i> [Sociolinguistic models of national security in the context of globalization]
Principal subjects covered or skills acquired	Sociology; security studies
Education or training organisation's name	National Defense University Carol I
Period	2004-2006
Qualification awarded	MA in Project Management
Principal subjects covered	Globalization, Project Management
Education or training organisation's name	FCRP-SNSPA, MA in Project Management
Period	1998-1999
Qualification awarded	Higher education studies
Subjects covered	Contemporary Romanian Literature
Education or training organisation's name	Universitatea din București, Facultatea de Litere, Studii aprofundate de Literatură română contemporană
Period	1994-1998
Qualification awarded	BA in Philology
Subjects covered	Romanian literature, English language
Education or training organisation's name	Universitatea din București, Facultatea de Litere, specializarea Limbă și literatură română – Limbă și literatură engleză
Period	1990-1994
Qualification awarded	High school diploma
Subjects covered	Romanian, English, French

Education or training organisation's name George Bacovia High School, Bacău

Period 2003

Qualification awarded Graduation certificate

Subjects covered Educational management

Education or training organisation's name Universitatea București, Facultatea de Psihologie și Științele Educației, Centrul de Pregătire a Personalului din Domeniul Managementului Resurselor Umane, cursuri postuniversitare de perfecționare în Management educațional

Trainings:

- 2002, Germany. *Teacher Training Seminar*. Organiser: Joint Headquarters Centre, The British Council
- 2001, August-October, USA. *Introduction to the American Language Course and Culture Seminar*. Organiser: Defense Language Institute, Lackland Air Force Base, Texas

## Personal skills

Mother tongue Romanian

Other languages

Self-evaluation <i>Common European Framework of Reference for Languages (*)</i>	Understanding				Speaking				Writing	
	Listening		Reading		Spoken interaction		Spoken production		Writing	
<b>English</b>	C 2	Proficient user	C 2	Proficient user	C 2	Proficient user	C 2	Proficient user	C 2	Proficient user
<b>French</b>	B 2	Independent user	C 1	Competent user	B2	Independent user	B2	Independent user	B 2	Independent user

(\*)Common European Framework of Reference for Languages

Communication skills Communication competencies acquired in teaching activities

Organisational/managerial skills Coordinating research teams (director of research grants)  
Coordinating academic activities (MA coordinator)

Job-related skills Experience in multicultural environments

Digital competence Microsoft Office

## Additional information

**Annexes** List of published papers, List of participation in conferences, List of projects

## ANNEX 1

### LIST OF PUBLISHED PAPERS

#### A. Articles in journals indexed in international data bases

- Beciu, C., Mădroane, I.D., **Ciocea, M.**, & Cârlan, A. I. (Eds.). (2017). Discourse in Transnational Social Fields. Special Issue of *Critical Discourse Studies*. 14(3).
- Beciu, C., Mădroane, I. D., **Ciocea, M.**, & Cârlan, A. I. (2017). Media engagement in the transnational social field: discourses and repositionings on migration in the Romanian public sphere. *Critical Discourse Studies*, 14(3), 1-20.
- Beciu, C., Mădroane, I. D., Cârlan, A. I., & **Ciocea, M.** (2017). Power relations, agency and discourse in transnational social fields. *Critical Discourse Studies*, 14(3), 1-9.
- Dobrescu, P., & **Ciocea, M.** (2018). "The power of producing wealth, infinitely more important than wealth itself" – the truth transforming the current international order. *Romanian Journal of European Affairs*. Vol. 18, No. 2, December 2018, pp. 39-53. ISSN 1582-8271.
- **Ciocea, M.** (2016). Negotiation of Identity in Transnational Contexts. The case of Romanian temporary workers in Italy. *Romanian Journal of Communication and Public Relations*. Vol. 18, no. 2. DOI: <http://dx.doi.org/10.21018/ricpr.2016.2.206>. ISSN 1454-8100, pp. 7-19.
- Dobrescu, P., & **Ciocea, M.** (2016). In the Antechamber of a New Global Bipolarity. *Romanian Journal of European Affairs*. Vol. 16 no. 2. June 2016, pp. 5-19. ISSN 1582-8271.
- **Ciocea, M.**, & Cârlan, A. (2015). Prosthetic memory and post-memory: cultural encounters with the past in designing a museum. *Romanian Journal of Communication and Public Relations* Vol. 17, no. 2 (35)/July 2015. ISSN 1454-8100.
- Cârlan, I. A., & **Ciocea, M.** (2014). Media deliberation on Intra-EU migration. A qualitative approach to framing based on rhetorical analysis. *Romanian Journal of Communication and Public Relations* 16 (3), 73-87. ISSN 1454-8100.
- Dobrescu, P., & **Ciocea, M.** (2013). Germany: Europe's China. *Romanian Journal of European Affairs*. 13 (2), 49-66. European Institute of Romania. ISSN 1582-8271.
- **Ciocea, M.**, & Cârlan, I. A. (2012). Debating Migration as a Public Problem: Diasporic Stances in Media Discourse. *Romanian Journal of Communication and Public Relations*. 14(4), 181-201.
- Beciu, C., **Ciocea, M.**, & Cârlan, A.I. (2012). Diasporic Identities, Media, and the Public Space. Introductory Remarks. *Romanian Journal of Communication and Public Relations* Special Issue *Diasporic Identities, Media, and the Public Space*. 14(4), 9-10.
- Cârlan, A., **Ciocea, M.**, & Georgiu, G. (2011). Overcoming Centre-Periphery Approaches in Intercultural Communication. Mythological Commitments and Aspirational Identities in Three Romanian Narratives for Western Audiences. *Romanian Journal of Communication and Public Relations*. Special Issue 24, 7-22.
- Georgiu, G., Corbu, N., & **Ciocea, M.** (2009). National or European? The Case of Romanian Political Parties' Platforms. *ESSACHESS*. No. 4/2009.
- Dobrescu, P., **Ciocea, M.**, & Cismaru, D. (2009). Changing Patterns of Consumerism in Young People in Romania. *Revista Română de Comunicare și Relații Publice*. Nr. 15/2009.
- Ciocea, M. (2009). "Constructing Cultural Policies in Romania. A Possible Model for Communicating the National Value System". In *Polissemia. Revista de Letras do ISCAP*. No. 9/2009.

#### B. Books

- Beciu, C. **Ciocea, M.**, Mădroane, I.D., Cârlan, I.A. (eds.) (2018). Debating Migration as a Public Problem. National Publics and Transnational Social Fields. New York: Peter Lang. 275 pagini. ISBN: 978-1-4341-5555-0.
- **Ciocea, M.** (2009). *Securitatea culturală. Dilema identității în lumea global* [Cultural Security. Identity's Dilemma in the Global World]. București: Tritonic. ISBN 978-973-733-315-5.
- **Ciocea, M.**, Andrei, A., & Popa, L. (2008). PR your English! București: Comunicare.ro. ISBN 978-973-711-180-7.

#### C. Studies/chapters in collective volumes

- Beciu, C., **Ciocea, M.**, Mădroane, D., Cârlan, I.A. (2018). Introduction: Intra-EU Labor Migration and Transnationalism in Media Discourses: A Public Problem Approach. In Beciu, C. **Ciocea, M.**, Mădroane, I.D.,

- Cârlan, I.A. (eds.) (2018). Debating Migration as a Public Problem. National Publics and Transnational Social Fields. New York: Peter Lang. ISBN: 978-1-4341-5555-0, pp. 1-37.
- **Ciocea, M.**, Cârlan, I.A. (2018). Debating Migration. Diasporic Stances in Media Discourse. In Beciu, C. **Ciocea, M.**, Mădroane, I.D., Cârlan, I.A. (eds.) (2018). Debating Migration as a Public Problem. National Publics and Transnational Social Fields. New York: Peter Lang. ISBN: 978-1-4341-5555-0, pp. 63-82.
  - Cârlan, I.A., **Ciocea, M.** (2018). Media Deliberation on Intra-EU Migration: A Qualitative Approach to Framing Based on Rhetorical Analysis. In Beciu, C. **Ciocea, M.**, Mădroane, I.D., Cârlan, I.A. (eds.) (2018). Debating Migration as a Public Problem. National Publics and Transnational Social Fields. New York: Peter Lang. ISBN: 978-1-4341-5555-0, pp. 115-137.
  - Beciu, C., **Ciocea, M.**, Mădroane, D., Cârlan, I.A. (2018). Final Remarks: Media, Migration and Transnational Practices. In Beciu, C. **Ciocea, M.**, Mădroane, I.D., Cârlan, I.A. (eds.) (2018). Debating Migration as a Public Problem. National Publics and Transnational Social Fields. New York: Peter Lang. ISBN: 978-1-4341-5555-0, pp. 253-257.
  - **Ciocea, M.** (2014). Raising Public Issues in Romanian Media: Visibility Patterns and Deliberative Practices in Debating Professional Migration Impact. In N. Corbu, D. Popescu-Jourdy, & V. Tudor (Eds.). *Identity and Intercultural Communication* (pp. 379-393). Cambridge: Cambridge Scholars Publishing. ISBN 978-1-4438-6397-1.
  - Cârlan, I. A., & **Ciocea, M.** (2014). Mémoire prothétique du communisme. Pratiques de la mémoire dans les débats médiatiques autour du film *L'Autobiographie de Nicolae Ceaușescu* d'Andrei Ujică. In L. Idjeraoui-Ravez & N. Pellissier (Eds.). *Quand les traces communiquent...culture, patrimoine, médiatisation de la mémoire* (pp. 181-203). Paris: L'Harmattan (collection Communication et civilisation, dirigée par Nicolas Pélissier). ISBN:978-2-343-04640-2.
  - **Ciocea, M.**, & Popa, L. (2014). Power Legitimation in Romanian Identitarian Discourses. The Case of Schengen File in Romania. In L. Ivan, C. Daba-Buzoianu, & B. Gray (Eds.). *Mapping heterogeneity: qualitative research in communication* (pp. 259-282). București: Tritonic. ISBN 978-606-8571-51-5.
  - **Ciocea, M.** (2013). Diaspora as solidarity sphere. The dynamics of civic engagement on Romanian diasporic forums. In M. Boțan, T. Vlad, & D. Popescu-Jourdy (Eds.). *Rethinking the Public Sphere: Theoretical Conceptualization, New Challenge, and Dynamics* (pp. 18-41). București: comunicare.ro. ISBN 978-973-711-461-7.
  - Cârlan, I. A., & **Ciocea, M.** (2013). Mémoire prothétique du communisme. Le film *L'Autobiographie de Nicolae Ceaușescu* de Andrei Ujică et sa réception dans les médias. In I. Drăgan, J.F. Tétu, P. Ștefănescu, N. Pélissier, & L. Idjeraoui-Ravez (Eds.). *Traces, Mémoire et Communication*. Préface de Yves Jeanneret (pp. 69-80). București: Editura Universității din București. ISBN 9786061602377.
  - **Ciocea, M.** (2010). Constructing a Cosmopolitan Public through Deliberative Journalism. The Case of Romanian Media Civic Campaigns. In N. Corbu, E. Negrea, & G. Tudorie (Eds.). *Globalization and Changing Patterns in the Public Sphere* (pp. 149-162.). București: Comunicare.ro. ISBN 978-973-711-262-0.
  - **Ciocea, M.**, Dobrescu, P., & Cismaru, D. (2010). Changing Patterns of Consumerism in Young People in Romania. In C. Sarmento (Ed.). *From Here to Diversity: Globalization and Intercultural Dialogues* (pp. 175-187). Cambridge: Cambridge Scholars Publishing. ISBN 978-1-4438-2366-1.
  - **Ciocea, M.** (2010). Le cosmopolitisme banal. La mutation du modèle culturel roumain et son impact sur la communauté. In \*\*\* Communautés, frontières, médias (pp. 93-107). București: Editura Universității din București. ISSN 2068-5750.
  - **Ciocea, M.** (2009). Research Imagination and Its Effects in the Romanian Written Press. In P. Dobrescu, R. Pricopie, & M.A. Ionescu (Eds.). *R&D Perspectives. Promoting Innovation through Education, Culture and Communication* (pp. 447-454). București: comunicare.ro. ISBN 978-973-711-220-0.
  - Cârlan, A., Corbu, N., & **Ciocea, M.** (2009). Research Methods in Cultural Identity Inquiry. In P. Dobrescu, R. Pricopie, & M.A. Ionescu (Eds.). *R&D Perspectives. Promoting Innovation through Education, Culture and Communication* (pp. 133-140). București: comunicare.ro. ISBN 978-973-711-220-0.
  - **Ciocea, M.** (2009). Comment communiquer le modèle des valeurs nationales? Un défi pour les politiques culturelles. In C. Beciu, I. Drăgan, D. Popescu-Jourdy, D., & O. Riondet, (Eds.). *Cultures et communication. Regards croisés sur les pratiques* (pp. 123-131). București: comunicare.ro. ISBN 978-973-711-202-6.
  - **Ciocea, M.** (2008). Consumul ca virtute. Cum se reconstruiesc valorile individuale și comunitare sub presiunea culturii globale. In P. Dobrescu (Ed.). *Cultural Creatives. Cercetări privind evoluția valorilor în societatea românească* (pp. 175-202). București: comunicare.ro. ISBN 978-973-711-181-4.
  - **Ciocea, M.** (2008). Resolving the Integration Paradox. A Cultural Solution. In A. Bârgăoanu A., & R. Pricopie (Eds.). *Education, Research and Innovation. Policies and Strategies in the Age of Globalization* (pp. 89-96). București: comunicare.ro. ISBN 978-973-711-161-6.
  - **Ciocea, M.** (2008). Impactul culturii globale asupra identității naționale. In \*\*\* *Securitate și apărare în Uniunea Europeană* (vol. Plurilingvism și interculturalitate, pp. 21-40). București: Editura Universității Naționale de Apărare Carol I. ISSN 1844-3087.



- **Ciocea, M.** (2008). O posibilă soluție la paradoxul integrării. Regândirea rolului suveranității în modelul valoric național. In \*\*\* *Securitate și apărare în Uniunea Europeană* (vol. Studii de apărare, geopolitică și geostrategie). București: Editura Universității Naționale de Apărare Carol I. ISSN 1844-3087.
- **Ciocea, M.** (2007). Securing National Identity in a Globalizing World. In P. Dobrescu, A. Țăranu, & A. Bârgăoanu (Eds.). *Globalization and Policies of Development* (pp. 145-154). București: comunicare.ro. ISBN 978-973-711-125-8.
- **Ciocea, M.** (2007). Integrarea în Uniunea Europeană ca afirmare a modelului valoric național. In \*\*\* *Spațiul sud-est european în contextul globalizării* (vol. 1, Integrare europeană, pp. 282-293). București: Editura Universității Naționale de Apărare Carol I. ISBN 978-973-663-548-0.
- **Ciocea, M.** (2007). Premisele dezvoltării unei limbi globale. In \*\*\* *Spațiul sud-est european în contextul globalizării* (vol. Competențe lingvistice și comunicare interculturală, pp. 37-48). București: Editura Universității Naționale de Apărare Carol I. ISBN 978-973-663-543-5.
- **Ciocea, M.** (2006). O perspectivă posibilă privind procesele securității naționale. In L. Stăncilă & C. Țenu (Eds.). *Educație, apărare și justiție. Teoria instruirii și educării forțelor* (pp. 13-22). București: Editura Universității Naționale de Apărare Carol I. ISBN 978-973-663-456-7.
- **Ciocea, M.** (2005). Securitate identitară – fundament și expresie ale securității națiunii. In \*\*\* *Provocări la adresa securității și strategiei la începutul secolului XXI* (pp. 360-367). București: Editura Universității Naționale de Apărare. ISBN -973-663-182-6.

#### D. Reviews

- Dobrescu, P., **Ciocea, M.** (2019). Book Review: Florin Georgescu, Capitalul în România postcomunistă [Capital in Post-communist Romania]. *Romanian Journal of European Affairs*, Vol. 19, No. 2, December 2019.
- **Ciocea, M.** (2016). Book review of Mass-media, modernitate tendentiala si europenizare in era Internetului' [Mass-media, tendential modernity and Europeanization in the Internet era] by Constantin Schifirnet. *Romanian Journal of Communication and Public Relations*. Vol. 18, vo. 2. DOI: <http://dx.doi.org/10.21018/rjcp.2016.2.210>
- **Ciocea, M.** (2016). Book review of 'La ruse de la mondialisation. L'assaut contre la puissance américaine' by Paul Dobrescu, Paris: L'Harmattan, 2015, 362 pages. *Romanian Journal of Communication and Public Relations*. Vol. 18, no. 1, pp. 109-111. ISSN 1454-8100. International data bases: DOAJ, EBSCO, ProQuest, CEEOL, Index Copernicus, Scopus.
- Dobrescu, P., **Ciocea, M.** (2015). A book that will change our discourse on inequality. *Romanian Journal of Communication and Public Relations*. Volume 17, no. 1 (34)/April 2015. ISSN 1454-8100.

#### E. Translations

- Dobrescu, Paul (2017). *The Century of the Emerging World. Development with a Vengeance*. Translation into English by **Mălina Ciocea**. Cambridge Scholars Publishing. ISBN 978-4438-7316-1.

## ANNEX 2

### LIST OF CONFERENCES

#### A. Papers presented at international conferences organised abroad

- Mădroane, D., **Ciocea, M.**, Cârlan, I. (2018). Diasporic media and (counter)publics: Engaging the nativist discourse on EU immigration in the UK. Presented at 7th European Communication Conference (ECC): Centres and Peripheries: Communication, Research, Translation, 31 oct.- 3 nov., Lugano.
- Bângăoanu, A., Radu L., **Ciocea, M.** (2018). Measuring development. Lessons learned from the project The State of the Nation. Lucrare prezentată la 11th International Conference for Entrepreneurship, Innovation and Regional Development (ICEIRD 2018), 29-32 oct., Doha, Qatar.
- Cârlan, A. & **Ciocea, M.** Addressing those abroad, addressing the nation: Romanian diaspora between transnational fields and local instrumentalization. Presented at #DN20. Exploring Fuzzy Boundaries in Discourse Studies. Károli Gáspár Református Egyetem, 17-19 Mai 2018, Budapesta.
- Bângăoanu, A., Radu, L., **Ciocea, M.** "University-Government Links: Using relevant statistical data for evidence-based policymaking". *10th International Conference for Entrepreneurship, Innovation and Regional Development (ICEIRD 2017)*, 30 august – 2 septembrie 2017, Thessaloniki.
- **Ciocea, M.**, & Cârlan, A. Public engagement with the Communist past through cinema. Presented at *Media and the Public Sphere* conference, 19-22 October 2016, University of Georgia, Athens, USA.
- Negrea-Busuic, E., Dobrescu, P., & **Ciocea, M.** Campaigning for or against Brexit: An analysis of the legitimization strategies in posters used by Leave and Remain camps. Presented at *Media and the Public Sphere* conference, 19-22 October 2016, University of Georgia, Athens, USA.
- Dobrescu, P., & **Ciocea, M.** The overlapping crises of Europe. Insights from Europe's periphery. Presented at ECPR General Conference, 7-10 September 2016, Prague.
- **Ciocea, M.**, & Cârlan, A. Why rob a bank in the Communist regime? Memory and the construction of plausibility across cinematic genres. Presented at 6th Critical Approaches to Discourse Analysis across Disciplines Conference (CADAAD), 5-7 September 2016, Università di Catania, Sicily.
- **Ciocea, M.**, & Cârlan, A. The Reflexive Mediation of the Past: Reshaping Memory in Romanian Cinema about Communism. Presented at 2016 conference of the International Association for Media and Communication Research (IAMCR), 27-31 July 2016, Leicester.
- Beciu, C., **Ciocea, M.**, & Mădroane, I.D., Debating Migration and Nation Image in Turbulent Economic Contexts: Identity Counter-Discourses in the Romanian Media", *DiscourseNet Congress #1*, 24-26 September, 2015, Bremen, Germany.
- **Ciocea, M.**, Cârlan, A. & Stoian, S. Archive, Mediation and Mediatization of Memory: the Case of the Online Archive of Romanian Communism. *Conférence internationale Médias et espace public. Nouveaux enjeux de l'ère numérique/Media and the Public Sphere. New Challenges on the Digital Era.* 18-19 June, Lyon, 2015. Organizers: ICOM, Centre for Research in Communication, Cox International Centre.
- **Ciocea, M.**, Cârlan, A., Re-writing memory: mediation and mediatization of remembrance about communism through cinema. *12th Conference of the European Sociological Association 2015 Differences, Inequalities and Sociological Imagination*, 25-28 August, Prague.
- **Ciocea, M.**, Cârlan, A., Prosthetic memory and post-memory: cultural encounters with the past in designing a museum. *Global Studies Association Conference 2014 Cultural Encounters and Global Connectivity*, 26-28 June 2014, Faculty of Arts, York St. John University.
- Cârlan, A., **Ciocea, M.**, Ambivalence of belonging: what roles for migrants in the sending countries? *Global Studies Association Conference 2014 Cultural Encounters and Global Connectivity*, 26-28 June 2014, Faculty of Arts, York St. John University.
- Cârlan, A., **Ciocea, M.**, Prosthetic memory and post-memory: cultural encounters with the past in designing a museum. *Living after the Fall: Past-Present in Southeast Europe.* American Research Center in Sofia, 12-13 June, 2014.
- **Ciocea, M.**, Cârlan, A., Mădroane, D. The "New Romanian Diaspora" through a Transnational Lens: Gains and Limitations. *Open Conference of the COST Action IS0906 Transforming Audiences, Transforming Societies: The Future of audience research: Agenda, theory and societal significance*, Presented in collaboration with ECREA (Audience and Reception Studies Section), IAMCR (Audience Section) and ICA (Communication and Technology Division & Mass Communication Division), University of Ljubljana, Slovenia, 5-7 February, 2014.
- **Ciocea, M.**, Cârlan, A., Mădroane, I. D., Ascribed versus Assumed Civic Engagement in the Diaspora, *European Sociological Association Conference: Crisis, Critique and Change*, Torino, 28-31 August, 2013.
- Cârlan, A., Mădroane, I. D., **Ciocea, M.**, Reactive Nationalism through the Lens of Methodological Transnationalism: Gains and Limitations, *European Sociological Association Conference: Crisis, Critique and Change*, Torino, 28-31 August, 2013.

- **Ciocea, M.** Can Participatory Journalism Construct a Cosmopolitan Perspective? The Case of Romanian Diasporic Forums, ECREA 4<sup>th</sup> European Communication Conference *Social Media, Global Voices*, 24-27 October 2012, Istanbul.
- **Ciocea, M.** Building Cosmopolitan Perspectives. Conflicting Discourses in Remembering Communism in Romanian Media, *Towards a Common Past? Conflicting Memories in Contemporary Europe*, 14-16 May 2012, Centre for European Studies, Nordic Network in Memory Studies, Lund University, Sweden.
- **Ciocea, M.** Raising Public Issues. Participatory Journalism on Romanian Diasporic Forums, *Media and the Public Sphere*, Institut de la Communication, Univ. Lyon 2, Center for Research in Communication, SNSPA, and Cox International Center, 2-3 July, Lyon, 2012.
- **Ciocea, M.,** Cârlan, A., How should we remember communism? The construction of a public problem in Romanian media, *Discourse-Conversation-Communication International Conference*. DARG and CAMARG laboratories, Loughborough University, 21-23 March 2012.
- **Ciocea, M.,** Constructing Deliberative Practices in Romanian Media. The Case of Professional Migration Debates, *Keywords: Continuities, Complexities and Challenges in the Field of Diaspora, Migration and Media*. ECREA Diaspora, Migration and Media Section, National University of Ireland, Maynooth, Ireland, 2-3 December 2011.
- Cârlan, A., **Ciocea, M.,** Prosthetic Memory of Communism. The Case of New Romanian Cinema and Its Reception in the Media, *The 10th Conference of the European Sociological Association Social Relations in Turbulent Times*, 7-10 September 2011, Geneva.
- Cârlan, A., **Ciocea, M.,** Georgiu, G., *Presenting Your Culture to Others as Intercultural Interaction: Three Narratives of Romanian Identity Projection*, 2<sup>nd</sup> International Conference on Intercultural Studies. Centre for Intercultural Studies, ISCAP Porto, 25-27 May 2011.
- Cârlan, A., **Ciocea, M.,** Georgiu, G., The Myth of Perpetual Enlightenment from the West. Three Narratives of Romanian Identity Projection, *Europe of Nations. Myths of origin: Modern and Postmodern Discourses*. Aveiro University, Aveiro, 9-11 May 2011.
- **Ciocea, M.** Demanding Respect. The Case of Romanian Media Campaigns, *Culture and the Making of Worlds. 3rd ESA Sociology of Culture RN Mid-term Conference*. ESA Sociology of Culture Research Network, October 2010, Milano.
- **Ciocea, M.** From Community of Villains to Cosmopolitan Diaspora: Romanian Media's Approach to the Diasporic Public, *The 5th International Conference on Interdisciplinary Social Sciences*, August 2010, Cambridge.
- **Ciocea, M.,** Cârlan, A., Georgiu, G. Conflicting Visions of the Cultural Identity of Europe in Romania, *9th ESA Conference: European Society or European Societies?*, September 2009, Lisbon.
- Dobrescu, P., Ciocea, M., Cismaru, D., Changing Patterns of Consumerism in Young People in Romania, *1st International Conference on Intercultural Studies*. ISCAP, December 2008, Porto.

#### B. Papers presented at international conferences organised in the country

- **Ciocea, M.,** Cârlan, A.I., Cheregi, B.F. The Communicative Construction of Public Problems: Implications for a Research Agenda. Presented at 4th Qualitative Research in Communication International Conference, 26-27 septembrie 2019, București, SNSPA.
- **Ciocea, M.,** Udrea, G. Is my story still my own if you are telling it? An analysis of mediation in documentaries about Romanian migrants. Presented at 6th International Visual Methods Conference (IVMC6), 16-19 iulie 2019, București, SNSPA.
- **Ciocea, M.,** Roceanu, I. The problem of national security in the debate on development priorities for Romania. Lucrare prezentată la conferința internațională Measuring Development in Turbulent Times. Nov. 28-29, 2017, București, SNSPA.
- Roceanu, I., **Ciocea, M.** Cyberspace – no frontiers, plenty of opportunities, no limits to threats. Lucrare prezentată la conferința internațională Measuring Development in Turbulent Times. Nov. 28-29, 2017, București, SNSPA.
- Cârlan, A. & **Ciocea, M.** Documentary cinema and the visual public sphere: from actor to spectator and back. Lucrare prezentată la conferința Qualitative Research in Communication, 4-6 octombrie 2017, București, SNSPA.
- Beciu, C., Mădroane, D., **Ciocea, M.,** Cârlan, A. 'Critical' Journalistic Stances on Intra-EU Migration in the Romanian Public Sphere: Between Rational Debate and Populism, în panelul Whither CDA? Rethinking the objectives and research agenda of critical analysis of discourse in a time of political economic change. Lucrare prezentată la conferința DiscourseNet 19 Conference - Discourse, Knowledge and Practice in Society, University of Bucharest, July 7-8, 2017.
- Beciu, C., **Ciocea, M.,** Cârlan, A. Discourses on diaspora in the Romanian Public Sphere, presented at the international conference *Scientific Research Diaspora and the Higher Education in Romania*, West University of Timișoara, 25-28 April 2016.
- **Ciocea, M.,** Cârlan, A., The Great Communist Bank Robbery: Reflexive Mediation of the Past across Cinematic Genres. *Qualitative Research in Communication*, 23-25 September 2015, București. Organiser: Center for Research in Communication.

- **Ciocea, M.,** Dumitriu, D., Demanding public apologies for the denigration campaign against Romanian migration in the UK: from civic interpellation practice to emerging spaces of deliberation. *Media and the Public Sphere. Evaluating Media Ethics in the Digital Era*. Organisers: Institut de la Communication, Univ. Lyon 2, Center for Research in Communication, SNSPA, and Cox International Center, 23-24 October, 2014, Bucharest.
- Popa, L., **Ciocea, M.**, President Obama's Political Discourse in Post-Crisis America. *Media and the Public Sphere. Evaluating Media Ethics in the Digital Era*. Organisers: Institut de la Communication, Univ. Lyon 2, Center for Research in Communication, SNSPA, and Cox International Center, 23-24 October, 2014, Bucharest.
- **Ciocea, M.,** Cârlan, A., Mediation and Mediatization in the Cinematic Memory of Romanian Communism. *Twenty Five Years Later. History and Memory of Communism. The International Conference of Bucharest*, 20-21 November, 2014. Organisers: *Memoria Cultural Foundation*, Francophone Regional Center of Advanced Studies in Social Sciences (CeReFREA), SNSPA.
- Cârlan, Al., **Ciocea, M.**, Media deliberation on Intra-EU migration. A qualitative approach to framing based on rhetorical analysis. *Qualitative Research in Communication International Conference*. Organisers: SNSPA, University of Lower Silesia, Poland, Academic Counselling Studies Society, University of Lower Silesia, Wroclaw, Center for Research in Communication, SNSPA, 3-4 October 2013, București.
- **Ciocea, M.,** Popa, L., Power Legitimation in Romanian Identitarian Discourses. The Case of Schengen File in Romania. *Qualitative Research in Communication International Conference*. Organisers: SNSPA, University of Lower Silesia, Poland, Academic Counselling Studies Society, University of Lower Silesia, Wroclaw, Center for Research in Communication, SNSPA. 3-4 October 2013, București.
- Cârlan, A., **Ciocea, M.**, Deliberation and the Framing of Arguments on Intra-European Migration: media discourses from sending and receiving countries, *Exploratory Workshop Diasporic Identities and Transnational Experiences. From Social Actors to Public Discourses*. Organisers: SNSPA-FCRP, Univ. din Timișoara, Academia Română, 23-24 May 2013, București.
- Cârlan, A., **Ciocea, M.**, Recherche et mobilisation de la mémoire collective. Le projet laboratoire: Explorations pour un musée du communisme en Roumanie, *19<sup>e</sup> Colloque bilatéral Franco-Roumain en Sciences de l'Information et de la Communication: Actualité scientifique en communication des organisations :questionner les nouveaux enjeux, problématiques et pratiques*. Organisers: Univ. Paul Valéry Montpellier 3, ITIC, IARSIC, Facultatea de Litere, Univ. din București. 14-16 March, 2013, București.
- **Ciocea, M.**, Constructing Deliberative Practices in Romanian Media. The Case of Professional Migration Debates, *Identity and Intercultural Communication*. Organisers: The Centre for Research in Communication at the National School of Political Studies and Public Administration, Bucharest, Institut de la Communication, Université Lyon2, Cox International Center, University of Georgia, in cooperation with Romanian-U.S. Fulbright Commission, 26-27 September 2011, București.
- Cârlan, A., **Ciocea, M.**, Mémoire prosthétique du communisme. Le film « Autobiographie de Nicolae Ceaușescu » de Andrei Ujică et sa réception dans les médias, *18<sup>e</sup> Colloque bilatéral franco-roumain en sciences de la communication Traces, Mémoires, et Communication*. Organisers: Université Nice Sophia Antipolis, Universitatea din București, SNSPA, 30 June -2 July 2011, București.
- **Ciocea, M.**, Constructing a Cosmopolitan Public through Deliberative Journalism. The Case of Romanian Media Civic Campaigns, *Globalization and Changing Patterns in the Public Sphere*. Organizatori: National School of Political Studies and Public Administration, Romanian - U.S. Fulbright Commission, 12-13 November 2010, București.
- **Ciocea, M.**, Constructing Cultural Policies. A Model for Communicating the National Value System, *7<sup>th</sup> International Conference Language, Literature and Cultural Policies – Interfaces*. Organisers: Departamentul de Studii Britanice și Americane, Facultatea de Litere, Universitatea din Craiova, November 2008, Craiova.
- **Ciocea, M.**, Rolul media în promovarea valorilor cosmopolite, *Tendințe și evoluții în securitatea contemporană*. Organizator: Colegiul Național de Apărare, May 2010, București.
- **Ciocea, M.**, Le cosmopolitisme banal. La mutation du modèle culturel roumain et son impact sur les communautés, *Frontières, communautés, médias*. Organizatori: Universitatea București, SNSPA, June 2009, București.
- **Ciocea, M.**, La pertinence des politiques culturelles dans la communication du modèle national des valeurs, *Communication de la culture, culture de la communication*. Organizator: Universitatea București, SNSPA, July 2008, București.
- **Ciocea, M.**, Resolving the Integration Paradox. A Cultural Solution, *2<sup>nd</sup> International Conference Education, Research and Innovation: Policies and Strategies in the Age of Globalization*. Organizatori: SNSPA-FCRP, FSP, May 2008, București.
- **Ciocea, M.**, Impactul culturii globale asupra identității naționale, *Sesiunea anuală de comunicări științifice cu participare internațională „Strategii XXI”*, Plurilingvism și interculturalitate. Organiser: Universitatea Națională de Apărare, April 2008, București.
- **Ciocea, M.**, O posibilă soluție la paradoxul integrării. Regândirea rolului suveranității în modelul valoric național, *Sesiunea anuală de comunicări științifice cu participare internațională „Strategii XXI”*, Studii de apărare, geopolitică și geostrategie. Organiser: Universitatea Națională de Apărare, April 2008, București.

- **Ciocea, M.**, Securing National Identity in a Globalizing World, *1<sup>st</sup> International Conference Globalization and Policies of Development*. Organizatori: SNSPA-FCRP, FSP, May 2007, București.
- **Ciocea, M.**, Integrarea în Uniunea Europeană ca afirmare a modelului valoric național, *Sesiunea de comunicări științifice cu participare internațională „Strategii XXI”*, Integrare europeană. Organiser: Universitatea Națională de Apărare, April 2007, București.
- **Ciocea, M.**, Premisele dezvoltării unei limbi globale, *Sesiunea de comunicări științifice cu participare internațională „Strategii XXI”*, Competențe lingvistice și comunicare interculturală. Organiser: Universitatea Națională de Apărare, April 2007, București.
- **Ciocea, M.**, O perspectivă posibilă privind procesele securității naționale, *Sesiunea de comunicări științifice cu participare internațională*. Organiser: Universitatea Națională de Apărare, July 2006, București.
- **Ciocea, M.**, Securitatea identitară – fundament și expresie ale securității națiunii, *Sesiunea de comunicări științifice cu participare internațională „Provocări la adresa securității și strategiei la începutul secolului XXI”*, „Apărare și securitate națională”. Organiser: Universitatea Națională de Apărare, April 2005, București.

## ANNEX 3

### LIST OF PROJECTS

#### A. Director of research grant:

- 2014-2016, *Mediere si mediatizare în memoria cinematică a comunismului românesc* [Mediation and Mediatization in the Cinematic Memory of Romanian Communism], CODIPO, The Centre for Research in Communication, FCRP-SNSPA.
- 2012-2014, *Construcția problemelor publice prin dezbateri mediatice în sfera publică românească. Cazul memoriei comunismului la tinerele generații* [The Construction of Public Problems through Media Debates in the Romanian Public Sphere], CODIPO, The Centre for Research in Communication, FCRP-SNSPA.

#### B. Member in the research team:

- 2012-present

Member in the research team. Exploratory research project: *Diaspora în sfera politico-mediatică din România. De la eveniment la construcția socială a problemelor publice* [Diaspora in the Romanian political-media sphere. From event to the media construction of public problems]. Coordinator Prof. Camelia Beciu. Financed by UEFISCDI

- 2009-2011

Member in the research team. Exploratory research project: *Fenomenul migrației forței de muncă și formarea publicului diasporic: impactul asupra spațiului public și a practicilor instituționale* [The phenomenon of workforce migration and the formation of the diasporic public: impact on the public space and institutional practices]. Coordinator prof. Camelia Beciu. Financed by CNCSIS

- 2009-2011

Member in the research team. Exploratory research project: *Comunicarea interculturală în context european. Construcția unei paradigme conjunctive privind noile raporturi dintre culturile naționale și emergența identității culturale europene* [Intercultural communication in European context. The construction of a conjunctive paradigm on the new relationship between national cultures and the emergence of European cultural identity]. Coordinator prof. Grigore Georgiu. Financed by CNCSIS

- 2007

Member in the research team. Research project: *Integrarea europeană și problema identităților culturale. Proiecții și modele teoretice românești privind identitatea culturii române în context european* [European integration and the problem of cultural identities. Romanian projections and theoretical models on the Romanian cultural identity in European context]. Coordinator prof. Grigore Georgiu. Financed by the Romanian Academy

#### C. Member in project team:

- 2016 - 2018, Expert, project *State of the Nation – the development of an innovative instrument for grounding the development of public policies in Romania* (SIPOCA 11)
- 2014-2015, Education expert, *Educație universitară competitivă în domeniul managementului de program* [Competitive university education in the field of program management]. Financed by European Social Fund, POSDRU ID 140627
- 2014-2015, Expert in the analysis of studies on the academic in the project *Internaționalizare, echitate și management universitar pentru învățământ superior de calitate* (IEMU) [Internationalization, equity and university management for competent higher education]. Financed by European Social Fund, POSDRU ID POSDRU/155/1.2/S/136180
- 2013, Trainer and mentor in the project: *Stilul de învățare și temperamental școlărilor – instrumente pentru o educație creativă* [Pupils' learning style and temperament – instruments for creative education]. Financed by the European Social Fund, POSDRU 87/1.3/S/61341.