



Curriculum vitae Europass



Personal information

Name / First name **DAVID, George**
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Website
Nationality Romanian
Birth date January 11, 1957
Gender Male

Professional background

Period Since February, 2015
Position Associate professor
Main duties and responsibilities Educational activities (courses and seminars) for the disciplines *Communication with mass media, Crisis communication management, Organizational image analysis and management, Introduction to public relations, Organizational communication theory, Communication management in organizations*
Employer's name and address „Titu Maiorescu” University, Faculty of Communication Science and International Relations, str. Dâmbovnicului nr. 22, Bucharest
Type of activity Master's degree and undergraduate education

Period Since August, 2013
Position Visiting professor
Main duties and responsibilities Educational activities (courses and seminars) for the disciplines *Crisis communication management and Public relations techniques*
Employer's name and address National University of Political Sciences and Public Administration, Faculty of Communication and Public Relations, str. Povernei nr. 6-8, Bucharest
Type of activity Master's degree education

Period Since February 2009 to July 2013
Position Lecturer
Main duties and responsibilities Educational activities (courses and seminars) for the disciplines *Crisis communication management and Public relations techniques*
Employer's name and address National University of Political Sciences and Public Administration, Faculty of Communication and Public Relations, str. Povernei nr. 6-8, Bucharest
Type of activity Master's degree and undergraduate education

Period Since October 2003 to January 2009
Position Visiting professor

Main duties and responsibilities	Educational activities (courses and seminars) for the disciplines <i>Crisis communication management</i> and <i>Public relations techniques</i>
Employer's name and address	National University of Political Sciences and Public Administration, Faculty of Communication and Public Relations, str. Povernei nr. 6-8, Bucharest
Type of activity	Master's degree and undergraduate education
Period	Since February 2009 to June 2010
Position	PR Director
Main duties and responsibilities	PR activities, mainly media relations
Employer's name and address	Ana Holding, Bd. Poligrafiei nr. 1, Bucharest
Type of activity	Business
Period	Since April 2008 to January 2009
Position	Communication adviser to the minister of Justice
Main duties and responsibilities	PR advice, mainly in media relations
Employer's name and address	Ministry of Justice, str. Apolodor nr. 17, Bucharest
Type of activity	Advice and consultancy
Period	Since June 2006 to May 2007
Position	Marketing and PR Director
Main duties and responsibilities	PR activities, mainly media relations; marketing
Employer's name and address	Ana Holding, Bd. Poligrafiei nr. 1, Bucharest
Type of activity	Business
Period	Since February to June 2006
Position	Communication adviser to the deputy prime minister for the business environment
Main duties and responsibilities	PR activities, mainly media relations
Employer's name and address	Romanian Government, Calea Victoriei nr. 1, Bucharest
Type of activity	Advice and consultancy
Period	Since January to December 2005
Position	Head of PR Bureau, National Office for the Heroes' Memory
Main duties and responsibilities	PR activities, mainly media relations
Employer's name and address	National Office for the Heroes' Memory, str. Candiano Popescu nr. 6, sector 4, Bucharest
Type of activity	Advice and consultancy
Period	Since October 1999 to July 2002
Position	Visiting professor, responsible for the discipline <i>Public relations</i> at the Faculty of Political Sciences „Dimitrie Cantemir” Christian University, Bucharest
Main duties and responsibilities	Educational activities
Employer's name and address	„Dimitrie Cantemir” Christian University, Splaiul Unirii nr. 176, sector 4, Bucharest
Type of activity	Education, undergraduate level
Period	Since December 1993 to December 2004
Position	PR expert (military officer) within the Ministry of National Defence, at the highest level of the PR system (Public Relations Directorate, with the last position as a deputy director)
Main duties and responsibilities	PR activities, mainly media relations
Employer's name and address	Ministry of National Defence, str. Izvor nr. 13-15, Bucharest
Type of activity	Advice and consultancy
Period	Since April 1990 to December 1993
Position	Journalist for the monthly magazine <i>Armed Forces' Life</i>
Main duties and responsibilities	Journalism

Employer's name and address	Ministry of National Defence, str. Izvor nr. 13-15, Bucharest
Type of activity	Journalism
Period	Since August 1979 to March 1990
Position	Military Officer in the Armed Forces
Main duties and responsibilities	Military activities
Employer's name and address	Ministry of National Defence, str. Izvor nr. 13-15, Bucharest
Type of activity	Military activities
Education	
Period	2013: Trainer's course (ANC accredited)
Qualification/diploma acquired	Diploma of accredited trainer
Main disciplines/ professional competencies acquired	Pedagogic and educational sciences
Name and type of the educational/professional training provider	GS Consulting Bucharest
Period	2007 – 2008: Psychological-Pedagogic Training Department
Qualification/diploma acquired	Graduation diploma
Main disciplines/ professional competencies acquired	Pedagogical and educational sciences
Name and type of the educational/professional training provider	National Defence University, under the authority of the University of Bucharest
Period	2001 – 2005: PhD studies in Military sciences (sociology), with the thesis <i>Communication management in the Romanian military organization</i>
Qualification/diploma acquired	PhD diploma in Military sciences (sociology)
Main disciplines/ professional competencies acquired	Sociology, epistemology, communication sciences
Name and type of the educational/professional training provider	National Defence University, Bucharest
Period	2004: international security course (corresponding to the National Defence College in Romania)
Qualification/diploma acquired	Graduation diploma
Main disciplines/ professional competencies acquired	Geopolitics, international security
Name and type of the educational/professional training provider	International Centre for Security Studies „George C. Marshall”, Garmisch-Partenkirchen (Germany)
Period	2000: postgraduate course of communication and public relations
Qualification/diploma acquired	Postgraduate diploma
Main disciplines/ professional competencies acquired	Communication, public relations, sociology
Name and type of the educational/professional training provider	National Defence University, Bucharest
Period	1994: public affairs officer course
Qualification/diploma acquired	Graduation diploma
Main disciplines/ professional competencies acquired	Communication, public relations, journalism

Name and type of the educational/professional training provider	Defense Information School (Indianapolis, SUA)
Period	1987 - 1992: Law
Qualification/diploma acquired	Graduation diploma
Main disciplines/ professional competencies acquired	Law sciences
Name and type of the educational/professional training provider	University of Bucharest, Law Faculty
Period	1976 - 1979: military studies
Qualification/diploma acquired	Graduation diploma
Main disciplines/ professional competencies acquired	Military sciences
Name and type of the educational/professional training provider	Military Officer School, Sibiu
Membership to media teams	Since July 2020: journalist for the magazine <i>Philosophical genesis</i> , published under the authority of the Romanian Academy's Institute of Philosophy and Psychology „Constantin Rădulescu-Motru” (ISSN 1223-2165). 1990-1993: journalist at the monthly cultural magazine <i>Armed Forces' Life</i> (editor: the Ministry of National Defence).
Professional training activities	2014-2015: Courses taught to the employees of the National Penitentiary Administration, as an expert within the grant POSDRU/70/6.2/S/ (SNSPA-FSP) – <i>Preparing former detainees for the labour market and social integration</i> (more than 15 courses). Since 2012: collaborator of the company Perform Center for professional training programmes (public relations) Since 2006: collaborator of the company Gam Pro Expert for professional training programmes (public relations) 2003 - 2008: visiting professor at the National Institute of Administration on PR and Communication topics 2001 – 2003: visiting professor at the Romanian Institute of Management on PR matters One-time training activities for: S.C. Electrica, Ministry of Justice, European School „Ovidiu Șincai”, National Defence University, etc.
Participation in research grants	Short-term expert in the team of the grant POSDRU/56/1.2/S/ (SNSPA-FCRP) – <i>Tools and mechanisms to grow and facilitate the access to higher education</i> Short-term expert in the team of the grant POSDRU/70/6.2/S/ (SNSPA-FSP) - <i>Preparing former detainees for the labour market and social integration</i> Short-term expert in the team of the grant POSDRU/92/3.1/S/ (SNSPA-FCRP) - <i>E.H.R. – Entrepreneurship for human resources</i>
Distinctions for scientific contribution	The book <i>The full half of the glass. An introduction to public relations techniques and campaigns</i> (co-author: Dan Mircea) was eligible for ANCS financing in 2015 (4.726 RON) Since December 7, 2018: member of the Writers' Union of Romania
Personal capabilities and competencies	
Mother tongue	Romanian
Foreign languages	
Self-evaluation	
European level (*)	
Language	
Language	

Understanding				Speaking				Writing	
Listening		Reading		Conversation		Oral discourse		Writing	
C1	English	C2	English	C1	English	C1	English	C2	English
C1	French	C2	French	B2	French	B2	French	C1	French

	(*) <u>Nivelul Cadrului European Comun de Referință Pentru Limbi Străine</u>
Social competencies and abilities	Good relationship abilities, very good competencies in social communication
Organizational competencies and abilities	The will to work in an organized manner, following plans and algorithms, as a consequence of the military background
Computer competencies and abilities	Excellent competencies and abilities, due to the daily use of different types of computers since 1994, both at office and at home
Artistic competencies and abilities	Literature. Books published (original and translations). Context: passion for literature since the early childhood Member of the Writers' Union of Romania
Driver's licence	Category B (since 1995)
Achievements as an expert in communication and public relations	2008 – January 2009: author of the ToR (Terms of Reference) and representative of the Ministry of justice in the bidding committee for the project ROMANIA - Judicial Reform Project (Ln 4811-RO): Improvement of internal and external communication of the Ministry of Justice 2008: author of the Order of the minister of Justice nr. 1827/C/01.07.2008 on communication within the Ministry of justice 2007: finalizing the rebranding of Ana Holding group 1995: author of the first PR directive in Romania: “Instructions on organizing the information and public relations activity in the Romanian Armed Forces”
Additional information	Participant to PR conferences, seminars and activities abroad: Naples - Italy, 1995; Vienna - Austria, 1997 and 1998; Garmisch-Partenkirchen - Germany, 1998; Copenhagen - Denmark, 1999; Oslo - Norway, 2000; Washington - USA, 2000, 2002, 2004; Stockholm - Sweden, 2002; Berlin - Germany, 2002 and 2004; Dublin - Ireland, 2002; London – Great Britain, 2003; Brussels - Belgium, 2004; Istanbul – Turkey, 2011 Organizer in Romania of several international PR conferences: Bucharest, 2001, together with the Norwegian Ministry of Defence; Bucharest, 2001 and Braşov, 2004 in cooperation with NATO HQ Public relations missions abroad: public relations officer of the Romanian military contingent deployed to Bosnia-Herzegovina (6 months, 1996 - 1997)

Date: November 6, 2022

Conf. univ. dr. DAVID George

