



Europass Curriculum Vitae

Personal information

First name(s) / Surname(s) **Diana-Maria Cismaru**
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E-mail diana.cismaru@comunicare.ro
Nationality Romanian
Date of birth [REDACTED]

Work experience

Date	February 2012-present
Funcția sau postul ocupat	Head of Public Relations Department
Main activities and responsibilities	Curriculum design for public relations sector Master programs' curriculum and accreditation Supervision and upgrading of the learning process Continuous connection with teachers Quality management for long distance studies Responsible with the Facebook page of college Evaluation of teachers for each academic year Organization of admission contests for teachers
Name and address of employer	College of Communication and Public Relations, National University of Political Studies and Public Administration, Povernei 6, sector 1 Bucharest
Type of activity and sector of activity	Education
Dates	January 2017-present
Occupation or position held	Full Professor
Main activities and responsibilities	Courses: <i>Online Public Relations, Public Relations, Internal Communication in Organizations</i>
Name and address of employer	College of Communication and Public Relations, National University of Political Studies and Public Administration, Povernei 6, sector 1 Bucharest
Type of business or sector	Education
Dates	October 2009-January 2017
Occupation or position held	Associate Professor
Main activities and responsibilities	Courses: <i>Online Public Relations, Public Relations, Internal Communication in Organizations, Organizational Communication, Institutional Communication, Theory of Organizations,</i>
Name and address of employer	College of Communication and Public Relations, National University of Political Studies and Public Administration, Povernei 6, sector 1 Bucharest
Type of business or sector	Education
Dates	October 2004-October 2009
Occupation or position held	Lecturer, PhD.
Main activities and responsibilities	Courses: <i>Internal Communication in Organizations, Introduction in the Theory of Organizations, Analysis of Communication in Public Institutions,</i> and seminars: <i>Public Relations, Organizational Communication</i>

Name and address of employer | College of Communication and Public Relations, National University of Political Studies and Public Administration, Povernei 6, sector 1 Bucharest

Type of business or sector | Education

Dates | October 1998-October 2004

Occupation or position held | Assistant

Main activities and responsibilities | Seminars: *Public Relations, Organizational Communication, Management of Organizations*

Name and address of employer | College of Communication and Public Relations, National University of Political Studies and Public Administration, Povernei 6, sector 1 Buchares

Type of business or sector | Education

Education

Dates | April 2017
Habilitation in Communication Sciences by O.M.26539,48304/18.04.2017

Dates | 2000-2006

Title of qualification awarded | Ph D, Doctor in Sociology

Principal subjects/occupational skills covered | Sociology of communication, Mass media research, Political Communication

Name and type of organisation providing education | Faculty of Sociology and Social Assistance, University of Bucharest, Romania

Dates | 1997-1999

Title of qualification awarded | MA, master in communication and public relations

Principal subjects/occupational skills covered | Public Relations, Organizational Communication, Theory of Communication, Public Discourse Analysis

Name and type of organisation providing education | National University of Political Studies and Public Administration

Dates | 1996-1997

Title of qualification awarded | MA, Master in sociology (Communities and Culture)

Principal subjects/occupational skills covered | Mass-media, Public Opinion, Cultural Anthropology

Name and type of organisation providing education | Faculty of Sociology and Social Assistance, University of Bucharest, Romania

Dates | 1991-1996

Title of qualification awarded | BA, expert in sociology

Principal subjects/occupational skills covered | General Sociology, Mass Media Sociology, Main Scientific Theories, History of Sociology, Methodology, Methods and Techniques of Research, Statistics, Organizational Sociology, Social Psychology

Name and type of organisation providing education | Faculty of Sociology and Social Assistance, University of Bucharest, Romania

Personal skills and competences

Mother tongue(s) | **Romanian**

Other language(s)

Self-assessment
European level ()*

English Language

French Language

Understanding				Speaking				Writing	
Listening		Reading		Spoken interaction		Spoken production			
C2	Proficient user	C2	Proficient user	B2	Independent user	C1	Proficient user	C1	Proficient user
C1	Proficient user	C1	Proficient user	B1	Independent user	B2	Independent user	B2	Independent user

(*) [Common European Framework of Reference for Languages](http://www.cedefop.europa.eu/en/files/questdocument/20080101/20080101_01_en.pdf)

Other organisational skills and competences	<p>Other coordination experience: Since 2011, coordinator of the Organizational Learning Lab (a research team with 10 members) inside faculty; Since 2007, coordinator of the master program in Communication and Public Relations (Romanian Language); Since 2013, coordinator of the master program Social Media and Marketing Online (Romanian language)</p> <p>New learning methods: Since 2007, coordinator of the simulation PR firm "Intelligent Communication";</p> <p>Experience in distance learning methods: Since 1999, teacher in the Distance Learning Department: writing over 11 courses supports, several self-evaluation and evaluation tests for several courses; Since 2003, also courses in virtual classes and in video learning systems.</p>
Research projects participation	<p>"State of the Nation" (POCA, SNSPA and Government Administration Unit, 2016) "European Entrepreneurship – academic qualifications for the Europeanization of the Romanian Society" (2014-2015), implemented by NUPSPA Bucharest "Internationalization, equity and university management for a quality higher education" (2014), POS-DRU – structural European funds, (implemented by The National Agency for Financing and Development of Higher Education), expert in the national research team "Research-based public policies in higher Education" (UEFISCDI and International Association of Universities), 2013 (member of the research team); "EHR – Entrepreneurship for human resources" (2009-2013, structural European funds, expert of implementation & researcher); "Policies and instruments to facilitate access on higher education based of horizontal and vertical partnerships between universities and local and central educational organizations including others involving social actors" (2009-2012, structural European funds, member in the research team) "Fenco - Scrutinizing the impact of CCS communication on the general and local public" (ERA-NET International Research project, 2009-2010), Coordinator of research for Romania "Global Report on the Status of Women in News Media" (International Women Media Foundation, 2009), Expert coordinator for Romania "Cultural Creatives. The impact of globalization on the values and lifestyles in the contemporary society in Romania" (CNCSIS Romania, 2005-2008), Research expert "Center for Continuous Education in Public Relations" (World Bank and CNFIS, 2000-2001)</p>
Research scholarships	George Washington University, August- September 2011
Professional membership and activities	<p>Member of professional associations: Since 2008, member of EUPRERA (European Public Relations Research and Education Association) Romanian Association of Public Relations (since 2012)</p> <p>Member in scientific committees of conferences: Redefining Community in Intercultural context, Brasov, Air Force Academy "Henri Coanda" Strategica, NUPSPA 2013</p> <p>Member in scientific committee of academic journals: Romanian Journal of Communication and Public Relations</p>

Signature,
Diana Maria Cismaru