

Corina BUZOIANU

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CURRENT ACADEMIC POSITION

Researcher

Courses: Crisis communication; Image studies

RESEARCH FOCUS

Crisis communication
Crisis in digital environments
Image studies
Qualitative research in communication

PROFESSIONAL ACTIVITY

Since 2017 | Associate professor at Faculty of Communication and Public Relations, SNSPA, Romania

2009-2017 | Teaching assistant & lecturer at Faculty of Communication and Public Relations, SNSPA, Romania

2007-2009 | Brand & PR Manager at Softwin, Romania

2006-2007 | PR Assistant at Romanian PR Award

PUBLICATIONS

Boomsma, C., ter Mors, E., Jack, C., Broecks, K., Buzoianu, C., Cismaru, D. M., ... & Werker, J. (2020). Community compensation in the context of Carbon Capture and Storage: Current debates and practices. *International Journal of Greenhouse Gas Control*, 101, 103128.

Monica Bîră, Corina Buzoianu, George Tudorie (2020), Social Support Mediated by Technology. A Netnographic Study of an Online Community for Mothers, *Romanian Journal of Communication and Public Relations*, 22, 2, 1454-8100.

Corina Buzoianu, Monica Bira, Alina Duduciuc (2019), Building a discipline. The setup of communication as an academic discipline in Romania, *STUDIES AND SCIENTIFIC RESEARCHES. ECONOMICS EDITION*, 30, 2066-561X.

Marta Najda-Janoszka, Corina Daba-Buzoianu (2018), Exploring Management Through Qualitative Research – Introductory Remarks, *Journal of ENTREPRENEURSHIP, MANAGEMENT and INNOVATION*, 4, 14, 2299-7075

Ivan Loredana, Schiau Ioana, Buzoianu Corina (2018) The use of a drawing tool to assess the implicit ageism of students, *Slovak Ethnology/Slovensky Narodopis*, 66, 2, 1335-1303.

Corina Buzoianu, Cristina Cirtita, Brindusa Amalancei, (2018), Exploring Physician-Older Patient Communication. A Qualitative Analysis of Communication between Older Patients and General Practitioners, *Romanian Journal of Communication and Public Relations*, 43, 20, 1454-8100.

Brindusa-Mariana Amalancei, Cristina-Cirtita-Buzoianu, Corina Daba-Buzoianu (2017) Looking for the best slogan: an analysis of the slogans of the 2016 Romanian parliamentary campaign, *Sceco - studies and scientific research. Economics edition*, 26, 2066-561x

Loredana Ivan, Corina Daba-Buzoianu (2016), Ageing and body image: Relation between self-esteem and body self-esteem at older adults, *Interstudia*, 19.

Liz Yeomans, Corina Daba-Buzoianu, Loredana Ivan (2015), Qualitative Research in Communication. Introductory Remarks, Romanian Journal of Communication and Public Relations, vol. 17, no. 3, *Qualitative Research in Communication*.

Denisa-Adriana Oprea, Corina Daba-Buzoianu (2015), Themes Europeens et Representations de l'Union Europeenne, *Journal of Media Research*, 8, 3 (23).

Negrea-Busuioc, E., Daba-Buzoianu, C., & Cîrtiță-Buzoianu, C (2015). Unveiling Romanian Muslim Women. An Inquiry into the Religious and Identity-Building Meanings of the Hijab. *Journal for the Study of Religions and Ideologies*. Vol 14, No. 42. 147-171.

Loredana Ivan, Corina Daba-Buzoianu, Alina Duduciuc (2015), Media Coverage of Mobile Phone Base Stations Technology in Romania, *Interstudia*, 18, 1.

Corina Daba-Buzoianu (2015). Identity vs. Alterity. Constructing Europe as Alterity during the Elections for the European Parliament in 2014, *European Journal of Research on Education*, 3,1.

Corina Daba-Buzoianu (2015), Online media coverage of environmental protests in Romania. Rosia Montana Case, *Studies and Scientific Researches. Economics Edition*, 21

Daba-Buzoianu, Corina, Cirtita-Buzoianu, Cristina (2014). Europe on the margins of national agendas. The case of Romanian public agenda during recent protests. *Sfera politici*i, 177, XXII

Fernandez-Ardevol, Mireia, Daba-Buzoianu, Corina, Ivan, Loredana (2013). Qualitative Research in Communication. Introductory remarks. *Romanian Journal of Communication and Public Relations*, 13, 5, 9-10 (1454-8100).

Daba-Buzoianu, Corina, Cirtita-Buzoianu, Cristina (2013). Media Picture Politics: a Communicational Analysis of the Romanian Media Public Space. *Revista de sociologie românească*, 1, XI, 19-29 (1220-5389).

Daba-Buzoianu, Corina (2012). The Communicational Perspective of the Unhistorical Image. *Balkan Journal of Philosophy*, 1,4, 101-110 (1313-888X).

Daba-Buzoianu, Corina (2011). Image before history: a communicational approach. *Interstudia*, 10, 195-206 (2065-3204).

Halic, Bogdan-Alexandru, Chiciudean, Ion, Bîră, Monica, Buzoianu, Corina (2010). Students' Perception of the Image of the Romanian Orthodox Church. *Romanian Journal of Communication and Public Relations*, vol. 18, nr. 12, 39-47 (1454-8100).

Chiciudean Ion, Halic, Bogdan-Alexandru, Buzoianu, Corina (2009). The Released Image of the Romanian Academy during the Period 1866-1918. *Romanian Journal of Communication and Public Relations*, vol. 11, nr. 15, 75-84 (1454-8100).

BOOKS

- Daba-Buzoianu, Corina, Bîră, Monica, Duduciuc, Alina & Tudorie, George (eds.). (2017). *Exploring Communication through qualitative research*. Cambridge Scholars Publishing.
- Ivan, Loredana, Daba-Buzoianu, Corina, Gray, Brenden Leam. (2014) *Mapping heterogeneity:* Qualitative research in communication, Bucureşti: Tritonic.
- Daba-Buzoianu Corina, Arslan, Hasan, Icbay, Mehmet Ali (2015). *Contextual approaches in communication*. Peter Lang.
- Daba-Buzoianu, Corina. (2013) Morfologia imaginii. Iaşi: Institutul European.

RECENT RESEARCH PROJECTS

New instruments for the Romanian national strategy for adult life long learning. SIPOCA 867. Project position: methodology coordinator

- Relation between tehcnology and age: understanding older persons' anxiety toward computers later in life. PN-II-RU-TE-2014-4-0429. Project position: researcher.
- Netnography of grandmothers' use of Facebook. ACT Project, Concordia University, Canada. Project positions: Postdoctoral researcher.
- COST ACTION "Ageism a multi-national, interdisciplinary perspective" (IS1402), Bucharest (Romania). Position: member.
- ALIGN: Accelerating Low carboN Industrial Growth through CCUS: ALIGN-CCUS, 2017-2020, funded by ACT, Horizon 2020. Position: researcher.
- Traveling Methods: Nations, Disciplines, and the Globalization of Qualitative Research Methodology, 2015/2016, funded by CARTSS, University of Colorado Boulder, USA. Position: researcher.
- State of the Nation: Building an innovative tool for public policies fundament, project funded by Social European Fund 2014-2020. Position: researcher.